→ Brainstorm a list of wildly important goals

→ Narrow the list to one

→ Write the WIG in a "from x to y by when" format

→ Post the WIG in a visible location

# Wildly Important

→ Identify a list of strategies

→ Narrow the list to one or two with the highest leverage

→ Turn the Highest Leverage strategies into Lead Measures

→ Track Progress on Lead Measures (biggest return = frequency & measurement)

Lead Measures

→ Create a scoreboard

→ Compelling test
  ◆ Engaging to the eye/Student Friendly
  ◆ Contains desired outcomes and lead measures
  ◆ Shows progress
  ◆ Tell if "winning" in progress

→ Visible Location

→ Update Often

# Compelling Scoreboard

→ Identify partners

→ Meet at consistent time

→ Adjust as Necessary

→ Celebrate milestones, not just the finish line

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