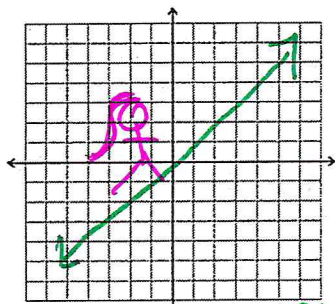


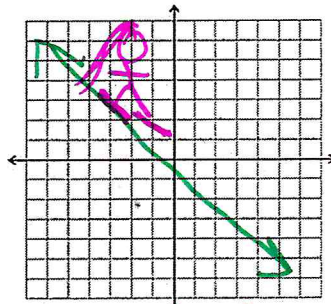
3.4 The slope of a line

10:50
11:15

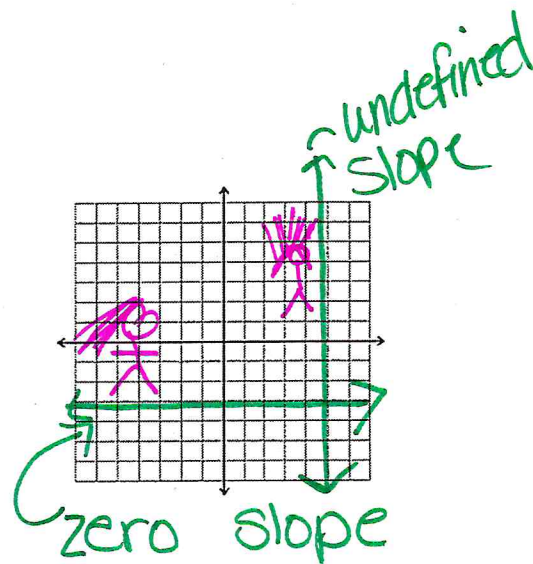
1. Use two ordered pairs to find the slope of a line
2. Graph a line given a point and a slope
3. Use slope as a rate of change
4. Determine if two lines are parallel or perpendicular



positive slope



negative slope



zero slope

undefined slope

Left to Right

$$\text{Slope} = m = \text{rate of change} = \frac{\Delta y}{\Delta x} = \frac{\text{rise}}{\text{run}} = \frac{y_2 - y_1}{x_2 - x_1}$$



1. Find the slope of a line between points $(1, 2)$ and $(3, 5)$.
2. Find the slope of a line between $(-2, 1)$ and $(5, -4)$

$$m = \frac{y_2 - y_1}{x_2 - x_1} = \frac{5 - 2}{3 - 1} = \frac{3}{2}$$

$$m = 3/2$$

$$m = \frac{-4 - 1}{5 - -2} = \frac{-5}{7}$$

1. Identify the slope of the line.
m

① Pick 2 points from the line

② Draw triangle

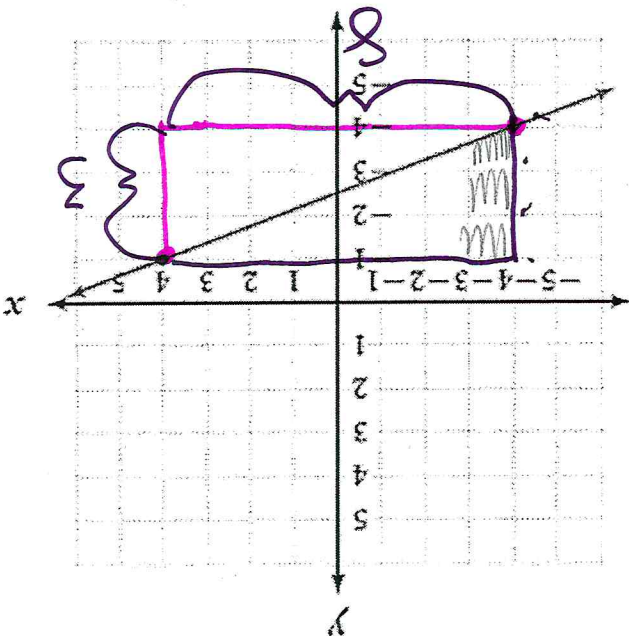
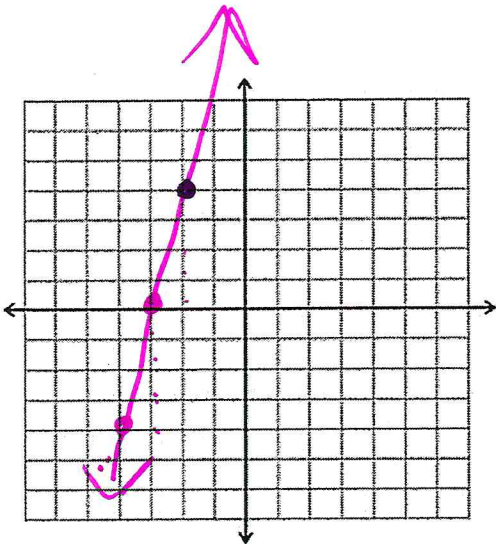
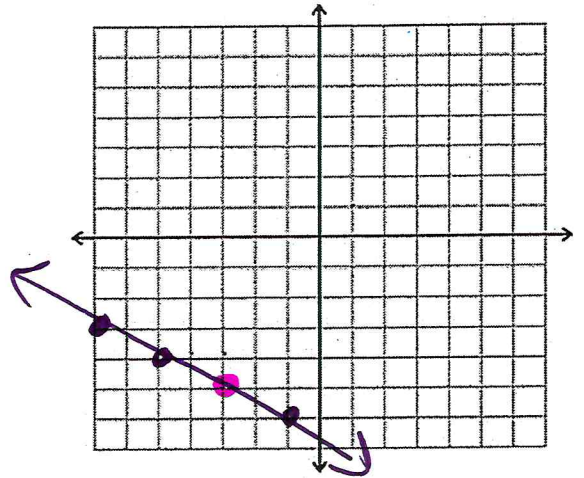
③ Count rise & run

$$\frac{3}{8}$$

$$m = -\frac{3}{8} = -\frac{3}{8}$$

$$m = \frac{\text{up} - \text{down}}{\text{right} - \text{left}} = \frac{\text{rise}}{\text{run}}$$

1. Graph the line with a point (3, 5) and a slope of -1/2
2. Graph a line with a point (2, -4) and a slope of 4.



Slope as a rate of Change:

EXAMPLE 6 The graph in Figure 14 shows the rise in U.S. retail e-commerce sales over a five-year period, which is approximately linear. Use the graph to find the slope of the line, and then interpret the slope as a rate of change.

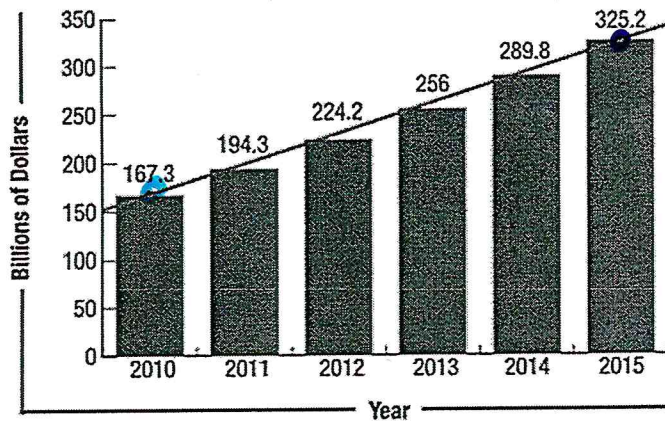


FIGURE 14

2010 x_1 y_1
 $(2010, 167.3)$

2015 x_2 y_2
 $(2015, 325.2)$

Use the graph to find the rate of change in e-commerce from 2010 to 2015. Use a sentence to describe what the slope mean in this situation.

$$\frac{\Delta y}{\Delta x} = \frac{325.2 - 167.3}{2015 - 2010} = \frac{157.9}{5} = \frac{31.58}{1}$$

The slope represents an increase of 31.58 billions of \$ each year.

Parallel and Perpendicular lines.

1. Parallel lines have the same slope and different y-intercepts. $y = \frac{1}{2}x$
 $y = .5x + 1$
2. Perpendicular lines: their slopes multiply to equal -1.

Find the slope of a line parallel and perpendicular to $y = \frac{3}{4}x + 2$

$$m = \frac{3}{4}$$

$$m_{||} = \frac{3}{4} \text{ or } .75$$

$$m = \frac{3}{4}$$

$$m_{\perp} =$$

$$y = 2x + 5$$

$$y = -\frac{1}{2}x + 1$$

$$2 \cdot -\frac{1}{2} = -1$$

$$\frac{3}{4} \cdot -\frac{4}{3} = -1$$