A.O.W 7**:  Due: Monday**

**Directions**

1. Chunk the article into manageable (2 paragraphs max.) pieces. Number them. Don’t forget title/opening!
2. Choose at least three words you are not familiar with or that are important and define them on the back.
3. Show evidence of a close reading.  Talk to the text below each numbered chunk. Ask questions and/or comments that demonstrate interacting with the text. You may also include any confusion you have.
4. Complete the attached graphic organizer to analyze author’s craft.

**Revenge? It's a dish best served on Facebook, finds study of how we target one another online**

By [ROB PREECE](http://www.dailymail.co.uk/home/search.html?s=&authornamef=Rob+Preece)

**PUBLISHED:** 05:59 EST, 21 May 2012

It is a website designed to make it easier to stay in touch with friends. But an increasing number of computer users are turning to Facebook to exact revenge on their enemies, according to the results of a survey. Of 2,000 Britons questioned, more than two thirds said they thought social media such as Facebook and Twitter were responsible for acts of revenge becoming more common.

***Statistic: Getting back: More than two thirds of those surveyed thought social media such as Facebook and Twitter were responsible for increasing acts of revenge.***  
More than half said they were contemplating revenge and 38% of respondents confessed to actually having targeted someone. One in five people said revenge was an acceptable aspect of modern Britain - a statistic described as 'chilling' by a leading sociologist. Professor Frank Webster, head of sociology at City University in London, said: 'Getting back at those who've crossed us and wreaking revenge is so much easier and instantaneous when it involves a Twitter jibe or a Facebook slur.  'We can even do it anonymously, with little fear of consequences.’ If, as this survey suggests, online technologies are making revenge more acceptable nowadays, then the consequences of an increasingly networked world may be chilling.

Do we want to live in a society where immediate insult, personal ridicule and hate speech finds ready expression and even approval?' Almost six in ten respondents said it was far easier for people to 'hide' and take revenge against someone online than in person. More than a quarter of those aged 18 to 35 confessed they had taken revenge against someone just for posting an embarrassing photograph of them on a social network. And 14% of 18 to 24-year-olds said they would be more offended if someone 'unfriended' them on Facebook than if they stopped speaking to them. The results indicate that people now take revenge in very different ways to those seen in Western movies, where heroes travel across frontiers to settle scores.

S***tatistic: Eyeing revenge: Fourteen per cent of 18 to 24-year-olds said they would be more offended if someone 'unfriended' them on Facebook than if they stopped speaking to them.***

Prof Webster said: 'While certainly alarming, these findings are by no means surprising.

We have long known that there's a lot of anger bottled up inside people.

Exasperated with workmates, frustrated by politicians, infuriated by bankers, envious of shallow celebrities - we all have moments when the blood boils. Mostly we keep this pent up, muttering under our breath, issuing a silent curse, dreaming of what we'd do if only we could.'

More than a third of those surveyed said they believed we are becoming more vengeful as a society, with 23% suggesting that people are now more predisposed because of the tough economic climate. Thirty-six per cent of respondents admitted to having taken revenge on someone in the past, with anger being cited as the biggest motivating factor (40%) followed by jealousy (23%). In 8% of cases, the revenge was conducted out of plain spite. Britons believe adultery is the 'sin' most deserving of revenge, followed by lying and stealing…

A spokeswoman for “Hell on Wheels,” a program about a Confederate soldier and his quest for vengeance, said: 'Our modern day world is every bit as cut-throat and unforgiving as the world the characters in our series occupy. 'We've just evolved a new way of perpetuating it.'

**Author’s claim: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**1. Text Evidence (proof: stats, facts, examples)**

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**2. The author’s main purpose is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ because \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**3. The author’s main audience is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ because \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
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**4. The author establishes a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ tone through the following techniques (refer to techniques list, but make it specific) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.**