**Multi Media Classwork**

**3-19-18**

**RAFT Writing Assignment**

**Today’s Objectives:**

By the end of the class period students should be able to say:

* **I *CAN* write a convincing column for a Brochure about Edsel Ford High School**
* **I *CAN* import a text document into a Publisher Brochure**
1. Open up a new Microsoft Word document
2. Save as ### last name, first name—RAFT 1
3. Follow the directions below. Your column should be 2-3 paragraphs

**Role:** You are a student who currently attends Edsel Ford High School.

**Audience:** Prospective students, and their parents.

**Format:** One column of an informational ***BROCHURE*** titled:

**Topic:** “Why should You attend EFHS?”

**Strong Verb:** ***Encourage and Convince*** these students to come to EFHS

You are a senior EFHS student and you are helping your counselor design a brochure about EFHS that he will distribute to prospective students, and their parents. You will write a column in that brochure that will encourage and convince these students to come to EFHS titled: “Why should You attend Edsel Ford High School”

(ROLE)

(FORMAT)

(AUDIENCE)

(STRONG VERB)

(TOPIC)

1. Do not turn in, just save the Word document. We will be adding this to our next brochure.