

General Form of an Exponential Equation:

$$y = a \cdot b^x$$

Coefficient
 $a \neq 0$

Base
 $b > 0, b \neq 1$

Exponent
 any real #

If an exponential equation models a real situation:

$$y = a \cdot b^x$$

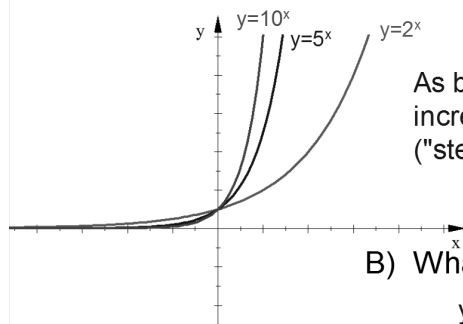
Initial amount

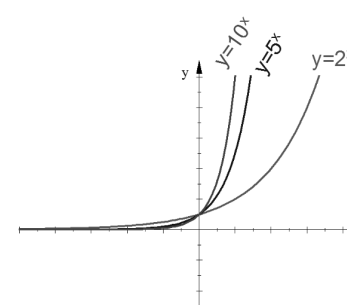
Growth or Decay Factor

of time periods

When $b > 1$ the graph represents Exponential Growth.

b is called the Growth Factor





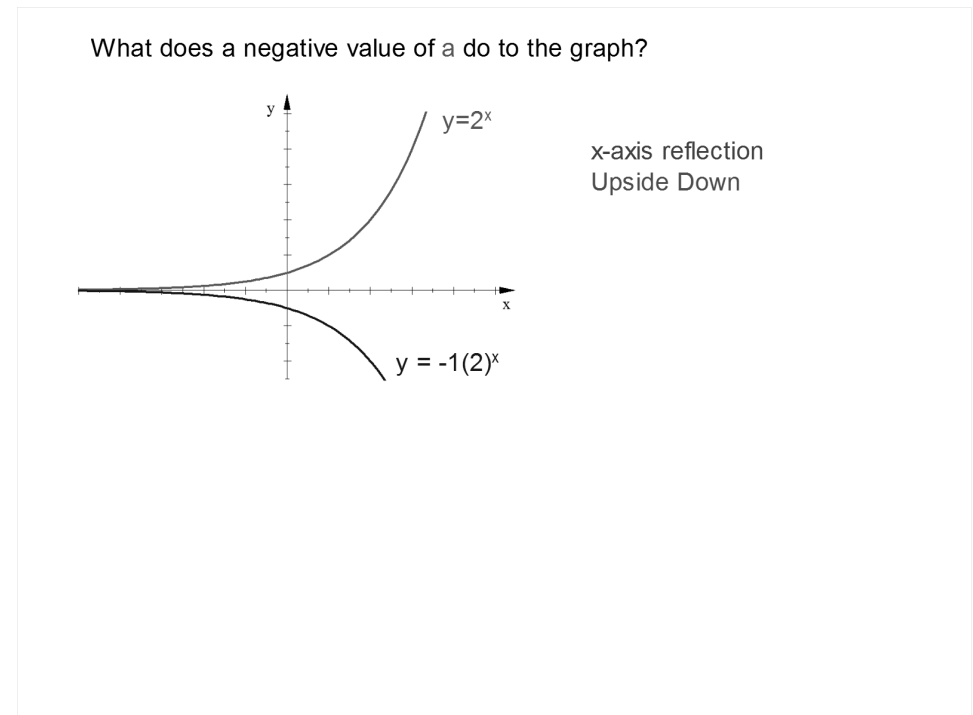
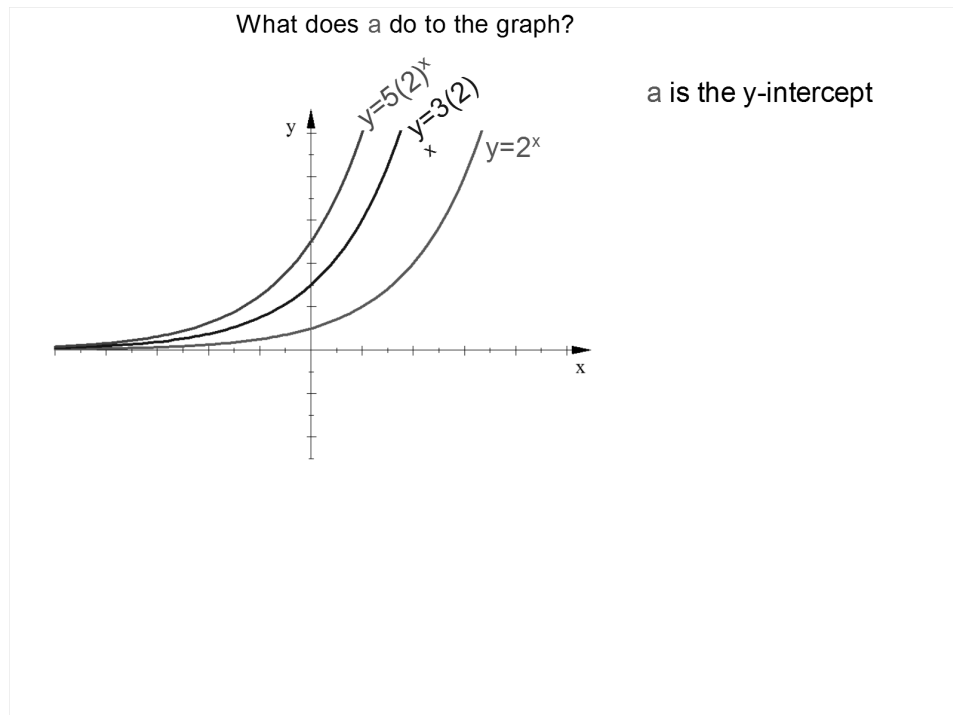
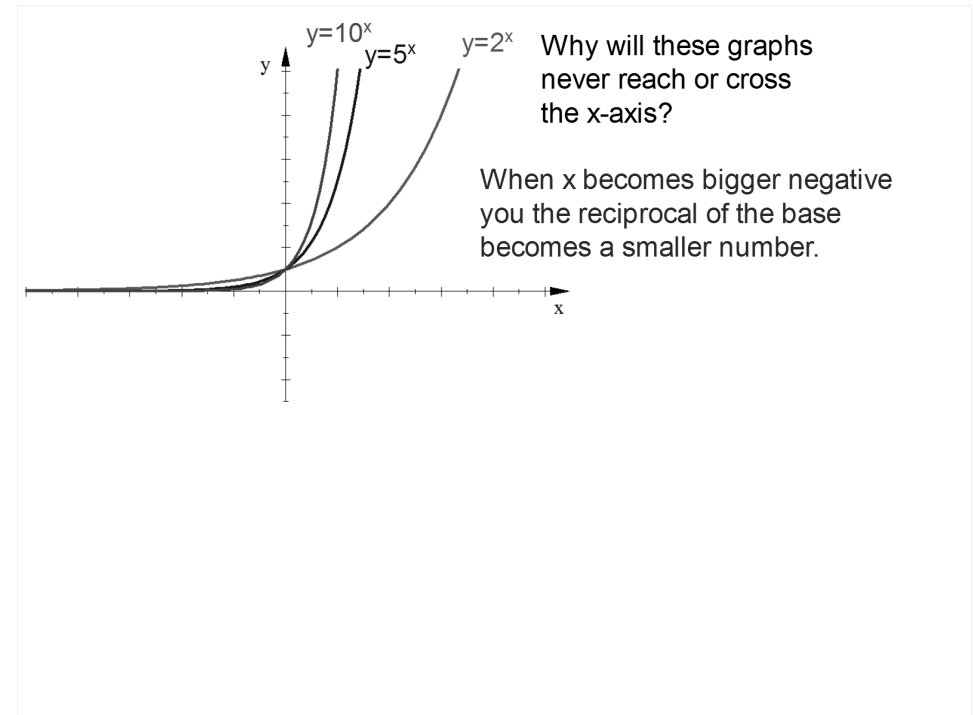
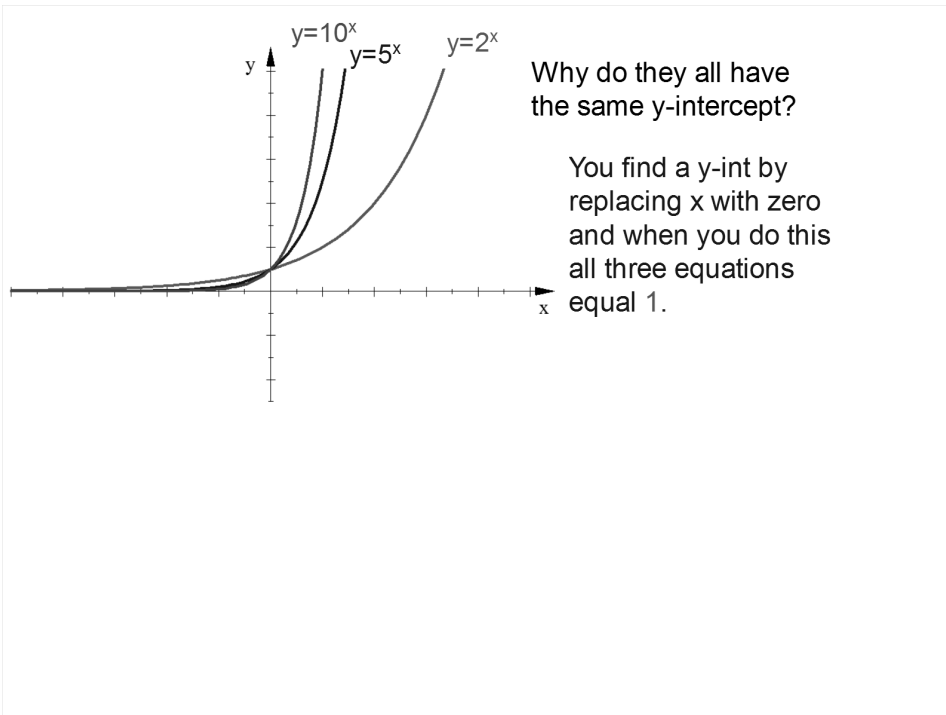
F) What point do all three graphs have in common?

same y-int: $y=1$

G) All three graphs have the same horizontal asymptote which is

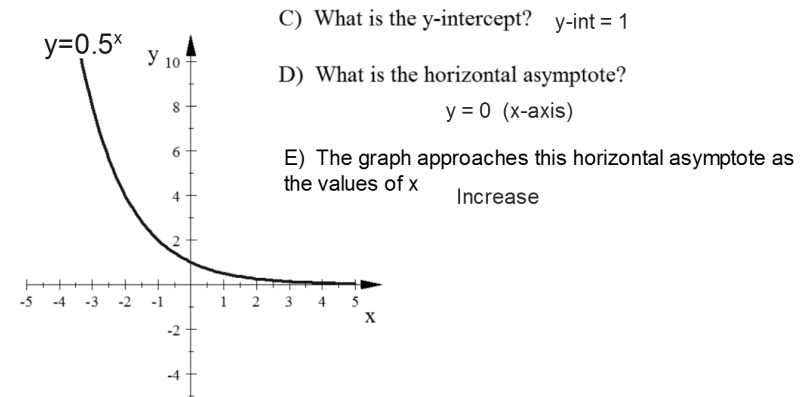
$y = 0$ (x-axis)

H) The graphs approach this horizontal asymptote as the values of x Decreases

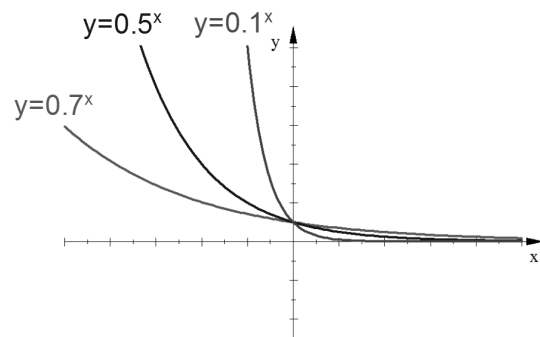


When $0 < b < 1$ the graph represents Exponential Decay.

b is called the Decay Factor



As b gets smaller, but still positive, the graph decreases faster ("steeper")



Graphs of $y = a \cdot b^x$

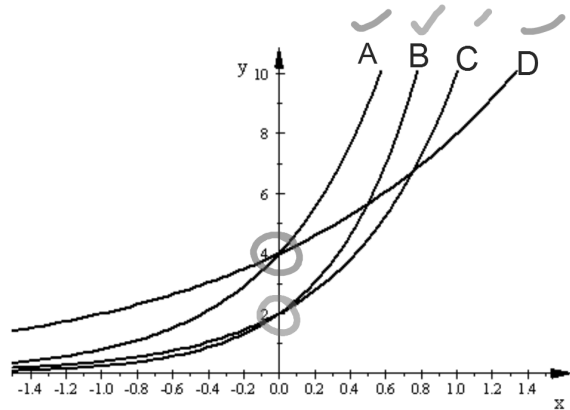
a : the y-intercept. If a is negative graph is upside down (x-axis reflection)

b : Growth or Decay Factor

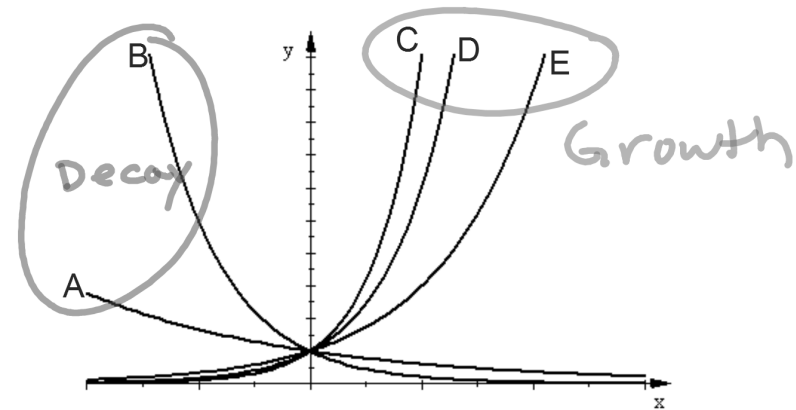
Growth Factor: The larger the value of b the faster the graph increases.
 $b > 1$

Decay Factor: The smaller the value of b the faster the graph decreases
 $0 < b < 1$

D $y = 4(2)^x$ C $y = 2(5)^x$ B $y = 2(8)^x$ A $y = 4(5)^x$



D $y = 6^x$ B $y = 0.5^x$ A $y = 0.8^x$ C $y = 10^x$ E $y = 2^x$



Get a small white board, rag, and marker

Does each exponential equation represent growth or decay?

1. $y = 4500(0.9983)^x$ D
Base is < 1

2. $y = 0.045(1.00201)^x$ G
Base is > 1

3. $y = 7\left(\frac{12}{13}\right)^x$ D
Base is < 1

4. $y = 12.06\left(\frac{42}{39}\right)^x$ G
Base is > 1

5. $y = 145(1.33)^{-x}$ D
even though it looks like the base is > 1 the negative exponent leads to the reciprocal of the base and it becomes < 1 .

Use the given information to find the base (b) of an exponential equation that could model the situation.

1. Each year there is 20% more. $b = 1.2$

$$100 + 20 = 120\% \xrightarrow{\div 100}$$

2. Each day there is 5% less. $b = 0.95$

$$100\% - 5\% = 95\% \xrightarrow{\div 100}$$

3. Each month there is 31.6% more. $b = 1.316$

$$100 + 31.6 = 131.6 \xrightarrow{\div 100}$$

4. Each week there is 17.3% less. $b = 0.827$

$$100 - 17.3 = 82.7 \xrightarrow{\div 100}$$

For each function find the percent increase or decrease that the function models.

1. $800(0.816)^x$
 $\times 10$

$$\begin{array}{r} 81.6 \\ - 100 \\ \hline - 18.4 \end{array}$$

18.4% decrease

2. $1.667(1.204)^x$

$$\begin{array}{r} \times 100 \\ 120.4\% \\ - 100 \\ \hline 20.4 \end{array}$$

20.4% inc

Each situation is exponential: $y = a(b)^x$

What would the exponent, x, represent in each situation?

- Each year there is 20% more. x is # of years
- Each day there is 5% less. x is # of days
- Each month there is 31.6% more. x is # of months

The population of a certain city has been increasing 1.4% each year. In 2006 the population was 125,000.

$$100 + 1.4 = 101.4\% \Rightarrow b = 1.014$$

Find the population of the city in the following years:

a. 2010

$$125,000(1.014)^4 = 132,148$$

b. 1999

$$125,000(1.014)^{-7} = 113,408$$

The number of a certain kind of bird in an area that is being developed has been decreasing 6.1% every five years. The bird population in 2007 was 12,000.

$$100 - 6.1 = 93.9\% \quad b = .939$$

Find the bird population in the following years:

a. 2017

$$12,000(.939)^{\frac{10}{5}} = \boxed{10,581}$$

b. 2020

$$12,000(.939)^{\frac{13}{5}} = \boxed{10,189}$$

When a couple's first child is born they invest \$10,000 in an account that pays 8% interest annually. How much will be in the account when the child turns 18 years old?

$$100 + 8 = 108\% \\ b = 1.08$$

$$y = 10,000(1.08)^{18} \\ = \boxed{\$39,960.19}$$

The number of cases of flu is increasing 22% every 4 days. On February 1 there were 176 cases of flu.

$$100 + 22 = 122\% \\ b = 1.22$$

a. Find the number of cases 12 days later.

$$y = 176(1.22)^{\frac{12}{4}} = \boxed{320}$$

b. Find the number of cases of flu 3 weeks later.

$$y = 176(1.22)^{\frac{21}{4}} = \boxed{500}$$

You can now finish Hwk #24

Sec 8-1

Page 434

Problems 9, 20-23, 35-38, 45-48