

Sec 3-4: Linear Programming

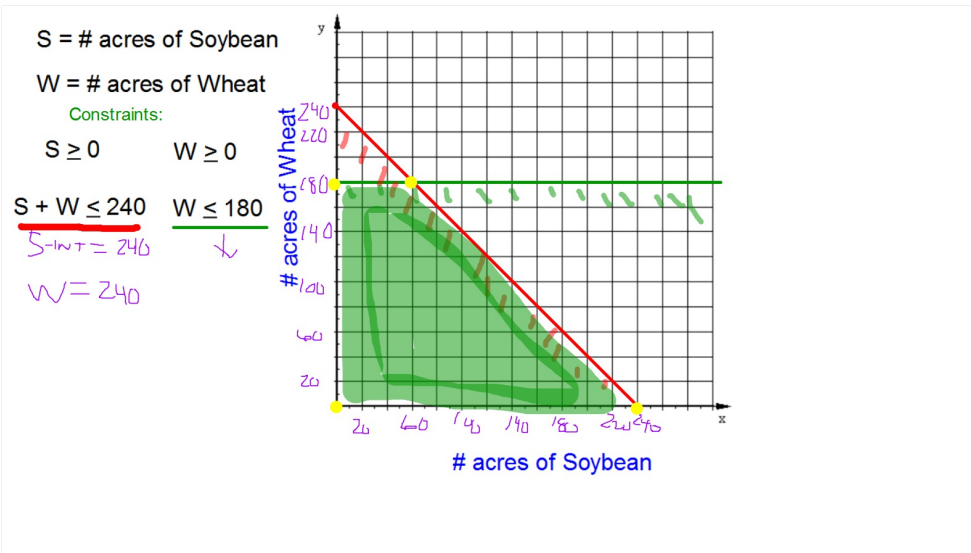
A technique that identifies the maximum or minimum value of some quantity by meeting the restraints set forth in the problem.

A farmer wants to plant some acres of soybeans and wheat this season.

- The farmer has up to 240 acres of land to use for these crops.
 $S + W \leq 240$
- The farmer has only enough seed for at most 180 acres of wheat.
 $W \leq 180$

Define variables and write four inequalities to model the constraints in this situation.

$$\begin{aligned} S &\geq 0 \\ W &\geq 0 \end{aligned}$$



The Corner-Point Principle:

Any maximum or minimum value of a linear combination of variables will occur at one of the vertices of the feasible region (shaded region).

The four corners in the previous problem are :

$(0,0)$
 $(240,0)$
 $(60,180)$
 $(0,180)$

Suppose that the farmer can sell the Soybeans for \$150 an acre and the Wheat for \$200 an acre.

How many acres of each should be planted in order to maximize the income?

$150S + 200W = \text{Income}$

This is called the Objective Function

(S, W)	$150S + 200W$
(240, 0)	36,000
(0, 0)	0
(0, 180)	36,000
(60, 180)	45,000

the farmer should plant and sell 60 acres of Soybeans and 180 acres of Wheat in order to maximize his income.

A small business produces maple chairs and walnut chairs.

- The business can make at most 20 chairs per week
- Materials cost \$100 per maple chair and \$150 per walnut chair
- The budget for materials is \$2400 per week

Write and graph a system of inequalities to model this situation.

$$m + w \leq 20 \quad 100m + 150w \leq 2400$$

$$m \geq 0 \quad w \geq 0$$

Number of chairs can't be negative

Constraints:

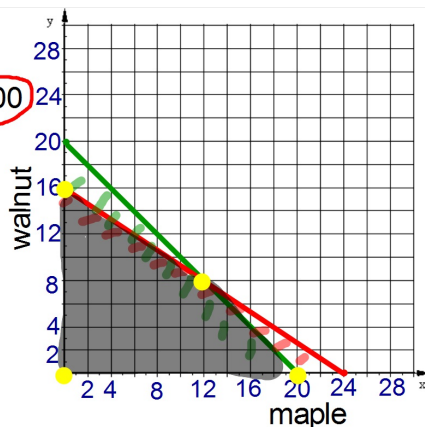
$$100m + 150w \leq 2400$$

$$m + w \leq 20$$

$$m \geq 0$$

$$w \geq 0$$

these two inequalities define the 1st Quadrant.



Corners to test:

(m, w)
(0, 0)
(0, 16)
(12, 8)
(20, 0)

Maple chairs sell for \$400 each and Walnut chairs sell for \$500 each. How many of each type should the business make in order to maximize their income?

(m, w)	$400m + 500w$
(0, 0)	\$0
(0, 16)	\$8000
(12, 8)	\$8800
(20, 0)	\$8000

Objective Function

$$400m + 500w = \text{Income}$$

the business should make and sell 12 maple chairs and 8 walnut chairs in order to maximize their income.