**Name of Business**

**Artifacts**

Possible Ideas/Suggestions:

* Advertisements
* Pictures/Drawings of your product or service
* Testimonials

**Specializing**

(What are you making or What service are you performing?)

(Why did you pick this?)

**Resources**

(What Natural Resources, Human Resources and/or Capital Resources did you use?)

**Pricing**

What was the cost of your product/service?

Why did you decide on this price?

What will you do with the profit?

**Reflections**

What did you learn?

What did you like/dislike about your business?

Other thoughts?