Argument Writers Use Techniques Such As...

1		
Including personal stories and anecdotes	Repeating key terms or phrases	Giving examples to illustrate their point
		For example,
Bringing in expert opinions and quotes	Addressing readers/listeners directly and asking them to reflect on	Asking questions
Research shows	their own experiences	
Defining key terms and including technical vocabulary or terminology	Being deliberate about tone or changes in 1	Using parallelism
which means	The Man	
Varying sentence	Making comparisons or	J
rhythms	connections	Incorporating humor, when appropriate
		W. HA! HA!