## Argument Writers Aim Towards Goals Such As...

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|---|--|--|
| Hook the reader                                 | Show your understanding of the topic's context                   | T take The position that                         |
| Give reasons to support the claim               | Back the reasons with evidence                                   | Make the writing engaging to a specific audience |
| Bring people along on your thinking             | Suggest the significance of the point  This is important because | Acknowledge other perspectives  Some claim       |
| Refute counterarguments  You claim but actually | Stir-empathy  Empathy  | Move the reader to                               |