*NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PERIOD\_\_\_\_\_\_\_\_\_\_\_\_*

*For each of the following problems, state which curve would shift:  the supply curve or the demand curve.  Then state whether the curve would shift to the right (an increase in supply or demand), or shift to the left (a decrease in supply or demand). (Hint:  Beware of two trick questions!)*

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| **Market**  | **Event**  | **Price Increase or Decrease** | **Quantity Increase or Decrease** |
|  | **a. Determinant b. Key Words c. Increase/Decrease** |  |  |
| 1. redwood lumber | Environmentalists urge consumers to boycott redwood products. |  |  |
| 2. cigars | A new study shows that smoking cigars results in lots of wrinkles. |  |  |
| 3. butter | The price of margarine goes up. |  |  |
| 4. Hula hoops | Brad Pitt confides to People magazine that "he gets a big kick out of his hula hoop." |  |  |
| 5. gasoline | Large sports-utility vehicles (like Suburbans and Expeditions) become more popular. |  |  |
| 6. umbrellas | Heavy rain is forecast. |  |  |
| 7. Netflix | The price of getting cable TV goes up. |  |  |
| 8. Bike helmets | The price of bicycles goes down |  |  |
| 9. Lucky milk | The price of Safeway milk goes down. |  |  |
| 10. Cream Cheese | The price of bagels has increased.  |  |  |
| 11. Pizza World | A news station did a report on the dirty conditions Pizza World was in.  |  |  |
| 12. Edwards Cinema | Edwards Cinema has raised their movie tickets to $16. Cinema City’s prices have stayed the same.  |  |  |
| 13. Solar Energy | DTE is planning on raising their prices next winter. |  |  |
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