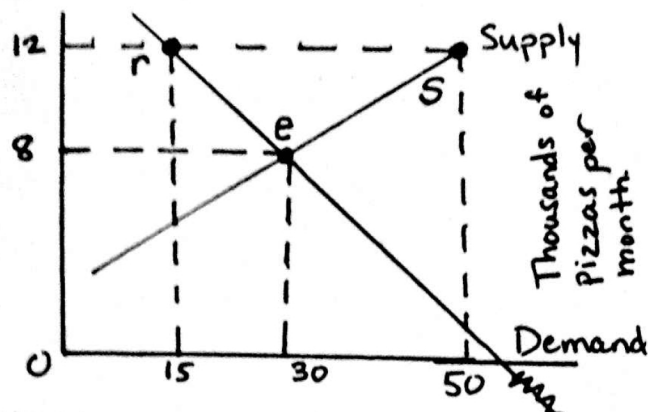
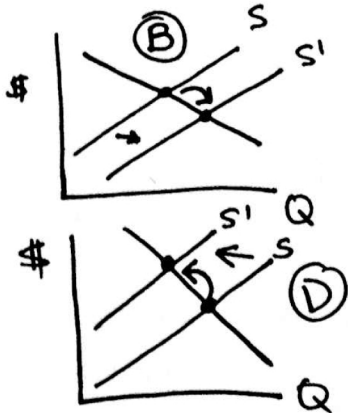
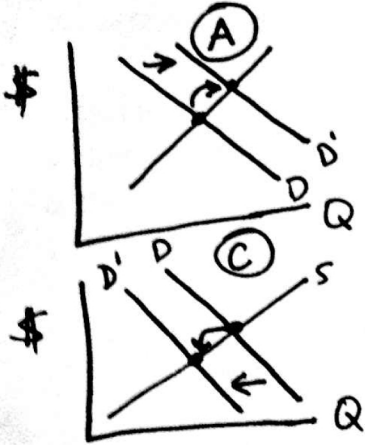


Ch. 7 Study Guide Quiz



- 1. Which letter represents the highest demand for pizzas?
a. R b. E c. S
- 2. How many pizzas are sold at market equilibrium?
a. 50,000 b. 30,000 c. 45,00
- 3. At market equilibrium what would Total Revenue be?
a. 240,000 b. 350,000 c. 180,000
- 4. If I am at Market equilibrium, how can I get to point S on the graph?
a. decrease my demand b. increase my demand c. decrease my supply
- 5. Which letter represents the highest supply for pizzas?
a. R b. E c. S
- 6. If I am at Market equilibrium, how can I get to point R on the graph?
a. decrease my demand b. increase my supply c. decrease my supply



Use The Graphs above to answer.

- 7. Which graph would represent new technology?
- 8. Which graph would represent a celebrity endorser?
- 9. Which graph would represent bad press about your product?
- 10. Which graph would represent a decrease in productivity?