

# Stock Buying Activity

Selecting stocks to buy based on the New York Times headlines in 1929

## **Referring to articles published before Black Tuesday...**

Imagine that you are an “armature” investment club deciding on how to invest \$100,000 with a stock broker from the International Bank of East Dearborn. The time period is early September 1929, just a few weeks before the stock market crash and with no knowledge of the future you are excited to try your hand at the stock market in the hope of making a fortune. Follow the information below to complete the stock market activity.

### **Background Information:**

- The date is September 1<sup>st</sup>, 1929
- Your group has \$100,000 in your portfolio to spend on stocks
- All stocks are sold in blocks of 100
  - Ex. Bank of Liberia Corporation (BLC) List Price: \$ 17.39
    - $\$17.39 \times 100$  shares equals a \$1,739.00 total investment
- You can purchase any of the twenty five stocks listed on the next page but beware no stock is a sure thing so be sure to invest wisely
- You do not have to spend all of your money you can also keep some of your money in the bank

**Task:** As a group, decide on how you will invest your \$100,000 stock portfolio. Be sure to discuss which stocks you believe will be the best investments and why.

**Note:** Sadly, while there were a few people who prospered during the Great Depression there were countless families who lost everything and never recovered from the devastating effects of Black Tuesday. It's important to remember this concept when you are choosing your investments because if you fail to choose the right stocks you risk the chance of losing everything you have.

# Stock Buying Activity

## Stock Portfolio Sheet

**Group Members:** \_\_\_\_\_

**Total Funds:** \$100,000

**Total Investment by the Group:** \_\_\_\_\_

**Funds Remaining:** \_\_\_\_\_

Company in Which You're Investing	List Price of Each Share	Total Investment

**Total Profit/Loss:** \_\_\_\_\_

## **Stock Market Activity-Investment Options**

### **3G Co. (GGG)**

3G Co. is a diversified technology company. Its operating segments are Industrial; Safety and Graphics; Electronics and Energy; Health Care; and Consumer segment. Its products include vinyl, polyester, foil and among others.

**List Price:** \$148.39

### **Beckman Ltd (BKM)**

Beckman Ltd is a Swiss-incorporated holding company and, is an insurance and reinsurance organization. It serves the property and casualty insurance needs of businesses of all sizes.

**List Price:** \$116.36

### **East St. Louis Air Group Inc. (ESA)**

East St. Louis Air Group Inc. through its subsidiaries provides passenger air, freight and mail services within the state of Alaska and on the West Coast.

**List Price:** \$81.84

### **Juan Pedro Residential Mortgage Inc. (JPRM)**

Juan Pedro Residential Mortgage Inc. is a Real Estate Investment Trust. It is engaged in investing on a levered basis in residential mortgage-backed securities, residential mortgage loans and other residential mortgage assets in the United States.

**List Price:** \$12.15

### **Bank of Liberia Corporation (BLC)**

Bank of Liberia Corporation is a bank holding and a financial holding company. Through its subsidiaries, it provides banking and non-banking financial services and products throughout the United States and in selected international markets.

**List Price:** \$ 17.39

### **OG Staffing Inc. (OGSF)**

OG Staffing Inc. provides staffing services to a variety of industries through its divisions. BG Staffing is primarily a temporary staffing platform integrating regional and national brands and is set to achieve scalable growth.

**List Price:** \$14.30

### **Baton Rouge Beer Co Inc. Class A (BAG)**

Baton Rough Beer Co Inc. is engaged in the business of selling low alcohol beverages in the United States. The Company's beers are mainly positioned in the Better Beer category of the beer industry.

**List Price:** \$204.00

**CarQuest Inc. (CQI)**

CarQuest Inc. together with its wholly owned subsidiaries is engaged in sales of used vehicles in the United States. It operates in two reportable segments: CarQuest Sales Operations and CarQuest Auto Finance.

**List Price:** \$57.65

**Rhondella Soup Co (RDLA)**

Rhondella Soup Co together with its subsidiaries is engaged in manufacturing and marketing of branded convenience food products.

**List Price:** \$53.73

**Worthington Inc. (WTN)**

Worthington Inc. is a financial services company which operates in three business segments: the Business Bank, the Retail Bank, and Wealth Management.

**Last Price:** \$42.50

**SquareSmart (SQRS)**

SquareSmart is a self-administered and self-managed real estate company focused on the ownership, operation, acquisition and development of self-storage facilities in the United States.

**List Price:** \$30.06

**CPT Health Corp (CPT)**

CPT Health Corp is an integrated pharmacy health care provider. The Company has three segments: Pharmacy Services, Retail Pharmacy and Corporate.

**List Price:** \$96.31

**Michels Foods Co (MF)**

Michels Foods Co process and distribute fluid milk and other dairy products, including ice cream, ice cream mix and cultured products. It also produces and distributes MooMoo®, a reformulated flavored milk, as well as juices, teas, and bottled water.

**List Price:** \$17.77

**Ecocare Inc. (ECO)**

Ecocare Inc. develops and markets cleaning and sanitizing premium programs, products and services for the hospitality, foodservice, healthcare, industrial and energy markets.

**List Price:** \$116.68

**New Kicks Inc. (NK)**

New Kicks Inc. is a retailer of athletically inspired shoes and apparel, operating mall-based stores in the United States, Canada, Europe, Australia, and New Zealand.

**List Price:** \$64.29

**Rent-a-Swag (RAS)**

Rent-a-Swag Inc. is a teen apparel rental company. It offers “the dopest shirts, swankiest jackets, the slickest cardigans, the flashiest fedoras and the hottest ties”. Brands under the company umbrella include Tommy’s Closet, Old Marines, Pawnee Republic, Lil’ Sebastian’s, Champion’s, and Eagleton brands.

**List Price:** \$26.07

**Harley-Johnson Inc. (HJI)**

Harley-Johnson Inc. produces and sells heavyweight motorcycles, as well as offers motorcycle parts, accessories, and related services. It operates in two segments, Motorcycles and Related Products, and Financial Services.

**List Price:** \$46.47

**Lucky-O’s Co (LOC)**

Lucky-O’s Co and its subsidiaries are involved in the manufacture and marketing of ready-to-eat cereal and convenience foods.

**List Price:** \$71.45

**La-Z-Gal Inc. (LZG)**

La-Z-Gal Inc. through its subsidiaries manufactures, markets, imports, distributes and retails upholstery furniture products. In addition, it imports, distributes and retails accessories and wood furniture products.

**List Price:** \$24.42

**Timetrex Group Inc (TGI)**

Timetrex Group Inc designs, sources, markets and distributes fine watches. Its brands includes Boss Watches, Ruski’s, Elsa’s Fine Watches, Timetrex Especial, Charger Watches, Javier Eduardo Juan Carlos Watches, St. Nicholas’ Watches, Beast Mode Watches, Timetrex, and Tommy Russel Watches.

**List Price:** \$26.48

**Party Town Holdco Inc. (PRTWN)**

Party Town Holdco Inc. is a party goods retailer in North America. It designs, manufactures, contracts for manufacture and distributes party goods, including paper and plastic tableware, metallic and latex balloons, accessories, novelties and among others.

**List Price:** \$13.00

**Snow Runner Industries Inc. (SRII)**

Snow Runner Industries Inc. designs, engineers and manufactures off-road vehicles, which includes all terrain vehicles and side-by-side vehicles for recreational and utility use, snowmobiles, and motorcycles.

**List Price:** \$95.00

**Harmon's Beauty Holdings and Hair Supplies Inc. (TBHHS)**

Torrey's Beauty Holdings Inc. is a specialty retailer and distributor of professional beauty supplies with operations in North America, South America and Europe.

**List Price:** \$28.11

**Delicious! Brands Inc. (DBI)**

Delicious Brands Inc. through the three concepts of Uncle Ray Ray's Chicken Shack, Pizza Pagoda and Taco Hut, develops, operates, franchises and licenses a system of restaurants which prepare, package and sell a menu of competitively priced food items.

**List Price:** \$72.74

**Petroleo Columbiano SA Petrobras ADR (PCR)**

Petroleo Columbiano SA Petrobras operates as an integrated oil & gas company in Brazil. Its business is structured into segments such as Exploration & Production; Refining, Transportation & Marketing; Distribution; Gas & energy; Biofuel; & International.

**List Price:** \$4.52