**Chapter 9-Interest Groups-Vocabulary Terms**

**Chapter 9-Interest Groups:**

**Grass Roots Pressure-**An example of the indirect approach used by interest groups in which pressures on public officials from members of an interest group or the people at large.

**Interest Groups-**A collection of people who share certain views on public matters and work to shape public policy to their benefit.

**Lobbying-**Process by which organized interests groups attempt to affect the decisions and actions of public officials.

**Lobbyists-**Those people who try to persuade public officials to do those things that interests groups want them to do.

**Public Policy-**All of the many goals that a government pursues in all of the many areas of human affairs in which it is involved.