

19.2	The American Dream in the Fifties	pp. 641-651
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OUTLINING YOUR NOTES: Take notes as you read the text. Use outline formatting.

- The Organization and the Organization Man
 - Conglomerates
 - Franchises
 - Social Conformity
- The Suburban Lifestyle
 - The Baby Boom
 - Advances in Medicine and Childcare
 - Women's Roles
 - Leisure in the Fifties
- The Automobile Culture
 - Automania
 - The Interstate Highway System
 - Mobility Takes Its Toll
- Consumerism Unbound
 - New Products
 - Planned Obsolescence
 - Buy Now, Pay Later
 - The Advertising Age