**Special Interest Groups: Internet Activity**

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| **Background/Preparation:** | Students need a brief introduction to the development and function of special interest groups. |
| **Procedures/Activities:** | Students will be given a list of special interest groups currently in existence in the United States.  Although this list is certainly not conclusive, it is a list of some of the more prominent groups.  Divide the class into 6 cooperative learning groups and assign a section of the list to each of the 6 groups.  Some groups will need to have a smaller numbers of members depending on the number of special interest groups in that section.  Each cooperative learning group will select a special interest group from within their assigned section.  The group member should research that group, visit the website for the group, and identify the following information about the group:   * historical background * objectives * size of membership * profile typical member * activities of group   Each student will then develop a brochure using a software program such as Microsoft Publisher (see notes in technology resources) aimed at advertising/recruiting new members for the special interest group.  The brochure should include the information the student obtained through research, pictures of the group's activities and the group's logo. Students should print their brochure when completed.  Students should then solicit 5 class members to read/evaluate their brochure completing the attached evaluation form.  Class members will then have an opportunity to learn about 5 special interest groups other than the one they selected.  The teacher will complete an evaluation form as well including a score for compiled student evaluations. |