

What you'll learn about

- Inverses of Exponential Functions
- Common Logarithms—Base 10
- Natural Logarithms—Base e
- Graphs of Logarithmic Functions
- Measuring Sound Using Decibels

... and why

Logarithmic functions are used in many applications, including the measurement of the relative intensity of sounds.

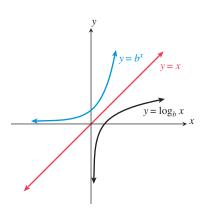


FIGURE 3.19 Because logarithmic functions are inverses of exponential functions, we can obtain the graph of a logarithmic function by the mirror or rotational methods discussed in Section 1.4.

A Bit of History

Logarithmic functions were developed around 1594 as computational tools by Scottish mathematician John Napier (1550–1617). He originally called them "artificial numbers," but changed the name to logarithms, which means "reckoning numbers."

Generally b > 1

In practice, logarithmic bases are almost always greater than 1.

3.3 Logarithmic Functions and Their Graphs

Inverses of Exponential Functions

In Section 1.4 we learned that, if a function passes the *horizontal line test*, then the inverse of the function is also a function. Figure 3.18 shows that an exponential function $f(x) = b^x$ would pass the horizontal line test. So it has an inverse that is a function. This inverse is the **logarithmic function with base** *b*, denoted $\log_b(x)$, or more simply as $\log_b x$. That is, if $f(x) = b^x$ with b > 0 and $b \neq 1$, then $f^{-1}(x) = \log_b x$. See Figure 3.19.

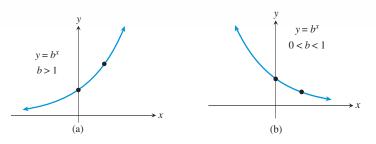


FIGURE 3.18 Exponential functions are either (a) increasing or (b) decreasing.

An immediate and useful consequence of this definition is the link between an exponential equation and its logarithmic counterpart.

Changing Between Logarithmic and Exponential Form If x > 0 and $0 < b \neq 1$, then $y = \log_b(x)$ if and only if $b^y = x$.

This linking statement says that *a logarithm is an exponent*. Because logarithms are exponents, we can evaluate simple logarithmic expressions using our understanding of exponents.

EXAMPLE 1 Evaluating Logarithms

- (a) $\log_2 8 = 3$ because $2^3 = 8$.
- **(b)** $\log_3 \sqrt{3} = 1/2$ because $3^{1/2} = \sqrt{3}$.
- (c) $\log_5 \frac{1}{25} = -2$ because $5^{-2} = \frac{1}{5^2} = \frac{1}{25}$. (d) $\log_4 1 = 0$ because $4^0 = 1$. (e) $\log_7 7 = 1$ because $7^1 = 7$. Now try Exercise 1.

We can generalize the relationships observed in Example 1.

Basic Properties of Logarithms

For $0 < b \neq 1, x > 0$, and any real number y,

- $\log_b 1 = 0$ because $b^0 = 1$.
- $\log_b b = 1$ because $b^1 = b$.
- $\log_b b^y = y$ because $b^y = b^y$.
- $b^{\log_b x} = x$ because $\log_b x = \log_b x$.

These properties give us efficient ways to evaluate simple logarithms and some exponential expressions. The first two parts of Example 2 are the same as the first two parts of Example 1.

EXAMPLE 2 Evaluating Logarithmic and Exponential Expressions

(a) $\log_2 8 = \log_2 2^3 = 3$. (b) $\log_3 \sqrt{3} = \log_3 3^{1/2} = 1/2$. (c) $6^{\log_6 11} = 11$. Now try Exercise 5.

Logarithmic functions are inverses of exponential functions. So the inputs and outputs are switched. Table 3.16 illustrates this relationship for $f(x) = 2^x$ and $f^{-1}(x) = \log_2 x$.

Table 3.1	6 An Exponen	tial Functi	on and Its Inverse
х	$f(x) = 2^x$	x	$f^{-1}(x) = \log_2 x$
-3	1/8	1/8	-3
-2	1/4	1/4	-2
-1	1/2	1/2	-1
0	1	1	0
1	2	2	1
2	4	4	2
3	8	8	3

This relationship can be used to produce both tables and graphs for logarithmic functions, as you will discover in Exploration 1.

EXPLORATION 1 Comparing Exponential and Logarithmic Functions

1. Set your grapher to Parametric mode and Simultaneous graphing mode.

Set $X_{1T} = T$ and $Y_{1T} = 2^{T}$.

Set $X_{2T} = 2^{T}$ and $Y_{2T} = T$.

Creating Tables. Set TblStart = -3 and Δ Tbl = 1. Use the Table feature of your grapher to obtain the decimal form of both parts of Table 3.16. Be sure to scroll to the right to see X2T and Y2T.

Drawing Graphs. Set Tmin = -6, Tmax = 6, and Tstep = 0.5. Set the (x, y) window to [-6, 6] by [-4, 4]. Use the Graph feature to obtain the simultaneous graphs of $f(x) = 2^x$ and $f^{-1}(x) = \log_2 x$. Use the Trace feature to explore the numerical relationships within the graphs.

2. *Graphing in Function mode.* Graph $y = 2^x$ in the same window. Then use the "draw inverse" command to draw the graph of $y = \log_2 x$.

Common Logarithms—Base 10

Logarithms with base 10 are called **common logarithms**. Because of their connection to our base-ten number system, the metric system, and scientific notation, common logarithms are especially useful. We often drop the subscript of 10 for the base when using common logarithms. The common logarithmic function $\log_{10} x = \log x$ is the inverse of the exponential function $f(x) = 10^x$. So

$$y = \log x$$
 if and only if $10^y = x$.

Applying this relationship, we can obtain other relationships for logarithms with base 10.

Basic Properties of Common Logarithms

Let *x* and *y* be real numbers with x > 0.

- $\log 1 = 0$ because $10^0 = 1$.
- $\log 10 = 1$ because $10^1 = 10$.
- $\log 10^y = y$ because $10^y = 10^y$.
- $10^{\log x} = x$ because $\log x = \log x$.

Using the definition of common logarithm or these basic properties, we can evaluate expressions involving a base of 10.

- EXAMPLE 3 Evaluating Logarithmic and Exponential Expressions—Base 10

(a)	$\log 100 = \log_{10} 100 = 2$ because $10^2 = 100$.	
(b)	$\log \sqrt[5]{10} = \log 10^{1/5} = \frac{1}{5}.$	
(c)	$\log \frac{1}{1000} = \log \frac{1}{10^3} = \log 10^{-3} = -3.$	
(d)	$10^{\log 6} = 6.$	Now try Exercise 7.

Common logarithms can be evaluated by using the LOG key on a calculator, as illustrated in Example 4.

EXAMPLE 4 Evaluating Common Logarithms with a Calculator

Use a calculator to evaluate the logarithmic expression if it is defined, and check your result by evaluating the corresponding exponential expression.

- (a) $\log 34.5 = 1.537...$ because $10^{1.537...} = 34.5$.
- **(b)** $\log 0.43 = -0.366...$ because $10^{-0.366...} = 0.43$.

See Figure 3.20.

(c) $\log (-3)$ is undefined because there is no real number y such that $10^y = -3$. A grapher will yield either an error message or a complex-number answer for entries such as $\log (-3)$. We shall restrict the domain of logarithmic functions to the set of positive real numbers and ignore such complex-number answers. *Now try Exercise 25.*

Changing from logarithmic form to exponential form sometimes is enough to solve an equation involving logarithmic functions.

- **EXAMPLE 5** Solving Simple Logarithmic Equations

Solve each equation by changing it to exponential form.

(a) $\log x = 3$ (b) $\log_2 x = 5$

SOLUTION

- (a) Changing to exponential form, $x = 10^3 = 1000$.
- (b) Changing to exponential form, $x = 2^5 = 32$.

Now try Exercise 33.

Some Words of Warning

In Figure 3.20, notice we used "10^Ans" instead of "10^1.537819095" to check log (34.5). This is because graphers generally store more digits than they display and so we can obtain a more accurate check. Even so, because log (34.5) is an irrational number, a grapher cannot produce its exact value, so checks like those shown in Figure 3.20 may not always work out so perfectly.

log(34.5)	1.537819095
10^Ans	34.5
log(0.43)	3665315444
10^Ans	

FIGURE 3.20 Doing and checking common logarithmic computations. (Example 4)

Reading a Natural Log

The expression $\ln x$ is pronounced "el en of ex." The "l" is for logarithm, and the "n" is for natural.

Natural Logarithms—Base e

Because of their special calculus properties, logarithms with the natural base *e* are used in many situations. Logarithms with base *e* are **natural logarithms**. We often use the special abbreviation "ln" (without a subscript) to denote a natural logarithm. Thus, the natural logarithmic function $\log_e x = \ln x$. It is the inverse of the exponential function $f(x) = e^x$. So

$$y = \ln x$$
 if and only if $e^y = x$.

Applying this relationship, we can obtain other fundamental relationships for logarithms with the natural base e.

Basic Properties of Natural Logarithms

Let *x* and *y* be real numbers with x > 0.

- $\ln 1 = 0$ because $e^0 = 1$.
- $\ln e = 1$ because $e^1 = e$.
- $\ln e^y = y$ because $e^y = e^y$.
- $e^{\ln x} = x$ because $\ln x = \ln x$.

Using the definition of natural logarithm or these basic properties, we can evaluate expressions involving the natural base *e*.

EXAMPLE 6 Evaluating Logarithmic and Exponential Expressions—Base *e*

(a)
$$\ln \sqrt{e} = \log_e \sqrt{e} = 1/2$$
 because $e^{1/2} = \sqrt{e}$.
(b) $\ln e^5 = \log_e e^5 = 5$.
(c) $e^{\ln 4} = 4$.

Now try Exercise 13.

Natural logarithms can be evaluated by using the $\lfloor LN \rfloor$ key on a calculator, as illustrated in Example 7.

EXAMPLE 7 Evaluating Natural Logarithms with a Calculator

Use a calculator to evaluate the logarithmic expression, if it is defined, and check your result by evaluating the corresponding exponential expression.

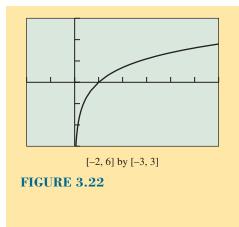
- (a) $\ln 23.5 = 3.157...$ because $e^{3.157...} = 23.5$.
- **(b)** $\ln 0.48 = -0.733...$ because $e^{-0.733...} = 0.48$.
- See Figure 3.21.
- (c) $\ln (-5)$ is undefined because there is no real number y such that $e^y = -5$. A grapher will yield either an error message or a complex-number answer for entries such as $\ln (-5)$. We will continue to restrict the domain of logarithmic functions to the set of positive real numbers and ignore such complex-number answers. *Now try Exercise 29.*

Graphs of Logarithmic Functions

The natural logarithmic function $f(x) = \ln x$ is one of the basic functions introduced in Section 1.3. We now list its properties.

ln(23.5)	3.157000421
e^Ans	23.5
ln(0.48)	7339691751
e^Ans	.48

FIGURE 3.21 Doing and checking natural logarithmic computations. (Example 7)

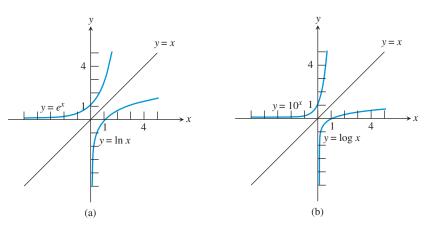


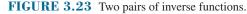
BASIC FUNCTION The Natural Logarithmic Function

 $f(x) = \ln x$ Domain: $(0, \infty)$ Range: All reals Continuous on $(0, \infty)$ Increasing on $(0, \infty)$ No symmetry Not bounded above or below No local extrema No horizontal asymptotes Vertical asymptote: x = 0End behavior: $\lim_{x \to \infty} \ln x = \infty$

Any logarithmic function $g(x) = \log_b x$ with b > 1 has the same domain, range, continuity, increasing behavior, lack of symmetry, and other general behavior as $f(x) = \ln x$. It is rare that we are interested in logarithmic functions $g(x) = \log_b x$ with 0 < b < 1. So, the graph and behavior of $f(x) = \ln x$ are typical of logarithmic functions.

We now consider the graphs of the common and natural logarithmic functions and their geometric transformations. To understand the graphs of $y = \log x$ and $y = \ln x$, we can compare each to the graph of its inverse, $y = 10^x$ and $y = e^x$, respectively. Figure 3.23a shows that the graphs of $y = \ln x$ and $y = e^x$ are reflections of each other across the line y = x. Similarly, Figure 3.23b shows that the graphs of $y = 10^x$ and $y = \log x$ and $y = 10^x$ are reflections of each other across this same line.





From Figure 3.24 we can see that the graphs of $y = \log x$ and $y = \ln x$ have much in common. Figure 3.24 also shows how they differ.

The geometric transformations studied in Section 1.5, together with our knowledge of the graphs of $y = \ln x$ and $y = \log x$, allow us to predict the graphs of the functions in Example 8.

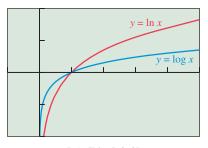




FIGURE 3.24 The graphs of the common and natural logarithmic functions.

EXAMPLE 8 Transforming Logarithmic Graphs

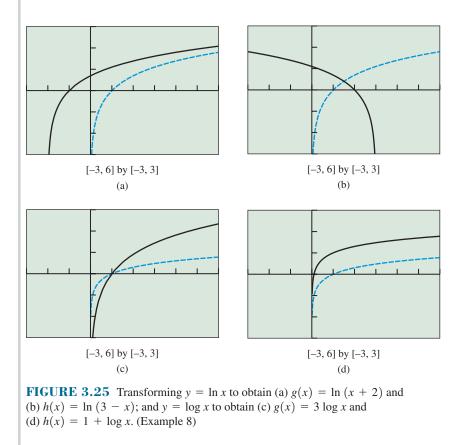
Describe how to transform the graph of $y = \ln x$ or $y = \log x$ into the graph of the given function.

(a)
$$g(x) = \ln (x + 2)$$
 (b) $h(x) = \ln (3 - x)$

(c)
$$g(x) = 3 \log x$$
 (d) $h(x) = 1 + \log x$

SOLUTION

- (a) The graph of $g(x) = \ln (x + 2)$ is obtained by translating the graph of $y = \ln (x) 2$ units to the left. See Figure 3.25a.
- (b) $h(x) = \ln (3 x) = \ln [-(x 3)]$. So we obtain the graph of $h(x) = \ln (3 x)$ from the graph of $y = \ln x$ by applying, in order, a reflection across the y-axis followed by a translation 3 units to the right. See Figure 3.25b.



- (c) The graph of $g(x) = 3 \log x$ is obtained by vertically stretching the graph of $f(x) = \log x$ by a factor of 3. See Figure 3.25c.
- (d) We can obtain the graph of $h(x) = 1 + \log x$ from the graph of $f(x) = \log x$ by a translation 1 unit up. See Figure 3.25d. *Now try Exercise 41.*

Sound Intensity

Bel Is for Bell

Sound intensity is the energy per unit time of a sound wave over a given area, and is measured in watts per square meter (W/m^2) .

Measuring Sound Using Decibels

Table 3.17 lists assorted sounds. Notice that a jet at takeoff is 100 trillion times as loud as a soft whisper. Because the range of audible sound intensities is so great, common logarithms (powers of 10) are used to compare how loud sounds are.

 10^{-5} 10^{-2}

 10^{0}

Table 3.17 Approximaof Selected Sounds	ate Intensities
Sound	Intensity (W/m ²)
Hearing threshold Soft whisper at 5 m	10^{-12} 10^{-11}

Jet at takeoff 10³ Source: Adapted from R. W. Reading, Exploring Physics:

Concepts and Applications. Belmont, CA: Wadsworth, 1984.

DEFINITION Decibels

City traffic

Subway train

Pain threshold

The level of sound intensity in decibels (dB) is

$$\beta = 10 \log(I/I_0),$$

where β (beta) is the number of decibels, *I* is the sound intensity in W/m², and $I_0 = 10^{-12}$ W/m² is the threshold of human hearing (the quietest audible sound intensity).

Chapter Opener Problem (from page 251)

Problem: How loud is a train inside a subway tunnel?

Solution: Based on the data in Table 3.17,

$$\beta = 10 \log(I/I_0)$$

= 10 log(10⁻²/10⁻¹²)
= 10 log(10¹⁰)
= 10 \cdot 10 = 100

So the sound intensity level inside the subway tunnel is 100 dB.

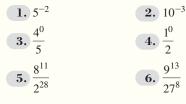
7.

9.

QUICK REVIEW 3.3 (For help, go to Sections P.1 and A.1.)

Exercise numbers with a gray background indicate problems that the authors have designed to be solved *without a calculator*.

In Exercises 1-6, evaluate the expression without using a calculator.



In Exercises 7–10, rewrite as a base raised to a rational number exponent.

$$\sqrt{5}$$
 8. $\sqrt[3]{10}$

$$\frac{1}{\sqrt{e}}$$
 10. $\frac{1}{\sqrt[3]{e^2}}$

The original unit for sound intensity level was

placed it. The bel was named in honor of Scottish-born American Alexander Graham Bell (1847–1922), inventor of the telephone.



SECTION 3.3 EXERCISES

In Exercises 1–18, evaluate the logarithmic expression without using a calculator.

1. $\log_4 4$	2. $\log_6 1$
3. log ₂ 32	4. log ₃ 81
5. $\log_5 \sqrt[3]{25}$	6. $\log_6 \frac{1}{\sqrt[5]{36}}$
7. $\log 10^3$	8. log 10,000
9. log 100,000	10. $\log 10^{-4}$
11. $\log \sqrt[3]{10}$	12. $\log \frac{1}{\sqrt{1000}}$
13. $\ln e^3$	14. $\ln e^{-4}$
15. $\ln \frac{1}{e}$	16. ln 1
17. $\ln \sqrt[4]{e}$	18. $\ln \frac{1}{\sqrt{e^7}}$
Everaises 10, 24, evolute the	waragion without us

In Exercises 19–24, evaluate the expression without using a calculator.

19. $7^{\log_7 3}$	20. $5^{\log_5 8}$
21. $10^{\log(0.5)}$	22. $10^{\log 14}$
23. $e^{\ln 6}$	24. $e^{\ln(1/5)}$

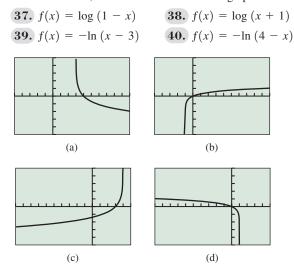
In Exercises 25–32, use a calculator to evaluate the logarithmic expression if it is defined, and check your result by evaluating the corresponding exponential expression.

25. log 9.43	26. log 0.908
27. $\log(-14)$	28. $\log(-5.14)$
29. ln 4.05	30. ln 0.733
31. ln (-0.49)	32. ln (-3.3)

In Exercises 33–36, solve the equation by changing it to exponential form.

33. $\log x = 2$	34. $\log x = 4$
35. $\log x = -1$	36. $\log x = -3$

In Exercises 37–40, match the function with its graph.



In Exercises 41–46, describe how to transform the graph of $y = \ln x$ into the graph of the given function. Sketch the graph by hand and support your sketch with a grapher.

41. $f(x) = \ln(x + 3)$	42. $f(x) = \ln(x) + 2$
43. $f(x) = \ln(-x) + 3$	44. $f(x) = \ln(-x) - 2$
45. $f(x) = \ln(2 - x)$	46. $f(x) = \ln(5 - x)$

In Exercises 47–52, describe how to transform the graph of $y = \log x$ into the graph of the given function. Sketch the graph by hand and support with a grapher.

47. $f(x) = -1 + \log(x)$ **48.** $f(x) = \log(x - 3)$ **49.** $f(x) = -2 \log(-x)$ **50.** $f(x) = -3 \log(-x)$ **51.** $f(x) = 2 \log(3 - x) - 1$ **52.** $f(x) = -3 \log(1 - x) + 1$

In Exercises 53–58, graph the function, and analyze it for domain, range, continuity, increasing or decreasing behavior, boundedness, extrema, symmetry, asymptotes, and end behavior.

53. $f(x) = \log(x - 2)$	54. $f(x) = \ln(x + 1)$
55. $f(x) = -\ln(x - 1)$	56. $f(x) = -\log(x + 2)$
57. $f(x) = 3 \log(x) - 1$	58. $f(x) = 5 \ln (2 - x) - 3$

59. Sound Intensity Use the data in Table 3.17 to compute the sound intensity in decibels for (a) a soft whisper, (b) city traffic, and (c) a jet at takeoff.

60. Light Absorption The Beer-Lambert Law of Absorption applied to Lake Erie states that the light intensity *I* (in lumens), at a depth of *x* feet, satisfies the equation

$$\log \frac{I}{12} = -0.00235x.$$

Find the intensity of the light at a depth of 30 ft.

(

61. Population Growth Using the data in Table 3.18, compute a logarithmic regression model, and use it to predict when the population of San Antonio will be 1,500,000.

Table 3.18 Population of San Antonio		
Year	Population	
1970	654,153	
1980	785,940	
1990	935,933	
2000	1,151,305	

Source: World Alamanac and Book of Facts 2005.



62. Population Decay Using the data in Table 3.19, compute a logarithmic regression model, and use it to predict when the population of Milwaukee will be 500,000.

i i	Table 3.19 Milwaukee	Population of
	Year	Population
	1970	717,372
	1980	636,297
	1990	628,088
	2000	596,974
	0	

Source: World Alamanac and Book of Facts 2005.

Standardized Test Questions

- **63. True or False** A logarithmic function is the inverse of an exponential function. Justify your answer.
- **64. True or False** Common logarithms are logarithms with base 10. Justify your answer.

In Exercises 65–68, you may use a graphing calculator to solve the problem.

65. Multiple Choice	What is the approximate value of the
common log of 2?	

(A) 0.10523	(B) 0.20000
(C) 0.30103	(D) 0.69315
(E) 3.32193	

66. Multiple Choice Which statement is false?

(A) $\log 5 = 2.5 \log 2$ (B) $\log 5 = 1 - \log 2$

(C) $\log 5 > \log 2$ (D) $\log 5 < \log 10$

(E) $\log 5 = \log 10 - \log 2$

67. Multiple Choice Which statement is **false** about $f(x) = \ln x$?

(A) It is increasing on its domain.

(B) It is symmetric about the origin.

- (C) It is continuous on its domain.
- (D) It is unbounded.
- (E) It has a vertical asymptote.
- **68.** Multiple Choice Which of the following is the inverse of $f(x) = 2 \cdot 3^x$?

(A) $f^{-1}(x) = \log_3 (x/2)$ (B) $f^{-1}(x) = \log_2 (x/3)$ (C) $f^{-1}(x) = 2 \log_3 (x)$ (D) $f^{-1}(x) = 3 \log_2 (x)$ (E) $f^{-1}(x) = 0.5 \log_3 (x)$

Explorations

- **69. Writing to Learn Parametric Graphing** In the manner of Exploration 1, make tables and graphs for $f(x) = 3^x$ and its inverse $f^{-1}(x) = \log_3 x$. Write a comparative analysis of the two functions regarding domain, range, intercepts, and asymptotes.
- **70. Writing to Learn Parametric Graphing** In the manner of Exploration 1, make tables and graphs for $f(x) = 5^x$ and its inverse $f^{-1}(x) = \log_5 x$. Write a comparative analysis of the two functions regarding domain, range, intercepts, and asymptotes.
- **71. Group Activity Parametric Graphing** In the manner of Exploration 1, find the number b > 1 such that the graphs of $f(x) = b^x$ and its inverse $f^{-1}(x) = \log_b x$ have exactly one point of intersection. What is the one point that is in common to the two graphs?
- 72. Writing to Learn Explain why zero is not in the domain of the logarithmic functions $f(x) = \log_3 x$ and $g(x) = \log_5 x$.

Extending the Ideas

- **73.** Describe how to transform the graph of $f(x) = \ln x$ into the graph of $g(x) = \log_{1/e} x$.
- 74. Describe how to transform the graph of $f(x) = \log x$ into the graph of $g(x) = \log_{0.1} x$.