



1d3

Circle the Section II question number you are answering on this page.

Part A — Mandatory 1	Part B — Circle one 2 or 3	Part C — Circle one 4 or 5
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1d3

Technological innovations ~~affected~~ enriched the lives of middle-class urban Americans while they drastically altered and often times hurt the lives of factory workers. Middle-class Americans benefitted from such technologies as the radio and the automobile. Meanwhile, the process of Taylorism forced several factory workers out of jobs or they had to take wage cuts. The presence of technology improved American markets for the middle-class ^{who were} purchasing ^{the} goods, while it became detrimental to the factory workers who had previously been producing the goods.

Factory workers' fears ~~always~~ include having to accept a lower wage, or being fired. Technology did this to them. Ford's assembly line and the introduction of interchangeable parts made the need for skilled workers ~~absent~~ non-existent. These skilled workers were either replaced ~~or~~ or forced to accept lower wages. City slums increased because there were more urban poor. Union membership shot up. AFL lost membership because

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Part A — Mandatory

1

Part B — Circle one

2 or 3

Part C — Circle one

(4) or 5

it was for skilled workers. The idea of artisans who worked on a single craft, simply disappeared. As Taylorism prevailed, factory workers lost any control that they ~~one~~ once had in the workplace. Workers became disposable.

As Taylorism killed the urban workers, it enriched the lives of the middle-class living in urban areas. The middle class was fortunate in receiving the goods which this new market produced. They were able to enjoy radios. Automobiles allowed the middle-class to travel and increased the suburban lifestyle. This emphasis on the market allowed for a decrease in the prices of goods. Mass production and supply and demand kept prices low for the middle class to enjoy. During their leisure time Americans in the middle class were able to spend time shopping at newly created department stores. Society changed its focus to the consumers with an increase in advertising.

While the urban workers were destroyed by technology, the middle class thrived.

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Circle the Section II question number you are answering on this page.

3 of 3

Part A — Mandatory

1

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2 or 3

Part C — Circle one

4 or 5

While urban workers saved every penny and experienced wage cuts, the middle class Americans were buying on credit in department stores. Middle class Americans were moving out of the cities in their cars, while urban workers sunk into their slums. The middle class was fortunate in experiencing the glory that came with technology. This massive change in industrial balance was just in time for the onset of the Roaring twenties; a time period filled with technology. During this period of innovation, America as a whole gained respect in the world market, but also experienced a growing gap between the wealthy and the poor. The presence of technology in American markets brought aspects of American society to its highest points, while dragging others to rock bottom.