Sponsorship Refusal Form

*2020-21* Fordson *Fleur de Lis* Yearbook

***Staff Member: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

Dear community businessperson, manager and/or resident:

Thank you again for sharing your time and allowing us to introduce our publication.

We understand that advertising and sponsorship is a competitive market, and that each company faces budget limitations.

***The Fleur de Lis*** reaches an audience of more than 10,000 people in the Dearborn area – parents and family friends are just part of our demographic. Should you change your mind or should your budget change, please consider sponsoring our 2020 edition.

Sponsorship marketing is a component of our grade for the yearbook class at Fordson High School. Our adviser, Mrs. Kubitz, monitors our progress carefully.

In order to insure credit for this sales **attempt**, please sign and date the following:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Manager Name Printed) (Company)

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(Manager Signature) (Date)

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(Phone Number)

(THIS SIGNATURE IS IN NO WAY ANY CONTRACTUAL OBLIGATION TO PURCHASE OR ORDER SPONSORSHIP FOR THE *FLEUR DE LIS*. THIS IS FOR GRADING PURPOSES ONLY)

# Please direct any questions and/or concerns to

Mrs. Monica Kubitz

*Fleur de Lis* Yearbook Adviser

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