**TPS AOW 2 Claim Trouble Shoot**

Below are the top five pieces of evidence students pulled from AOW 2 *Don't Let Colin Kaepernick's Message Get Swamped by the Nike 'Swoosh.'* Please read ***and reflect*** upon them. Highlight important phrases and add speculation/reasoning/reactions on the lines provided. Then write a claim. We'll share in large group.

1. **"A video of the ad went viral as soon as it dropped last week, producing an incalculable amount of free advertising for Nike..." (Zirin).**

**2. "There is nothing in the ad about police violence or systemic racism or any of the issues that animated Kaepernick's actions in the first place" (Zirin).**

**3. "The corporation (Nike)... has a decades-long record of taking rebel athletes, marketing their appeal, but stripping their rebellion of all content" (Zirin).**

**4. "Nike is not a company sacrificing for good... because of it's labor practices in China and Southeast Asia (where Nike runs)... sweatshops..." (Zirin).**

**5. "He (Colin Kaepernick) has every right to earn a living, especially since the NFL... hasn't allowed him to pursue his craft."**

**SPECULATE/REASON/REACT**: What does the evidence above show? What does it mean?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

WRITE A CLAIM **BASED ON THE EVIDENCE**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **"A video of the ad went viral as soon as it dropped last week, producing an incalculable amount of free advertising for Nike..." (Zirin).**

**2. "There is nothing in the ad about police violence or systemic racism or any of the issues that animated Kaepernick's actions in the first place" (Zirin).**

**3. "The corporation (Nike)... has a decades-long record of taking rebel athletes, marketing their appeal, but stripping their rebellion of all content" (Zirin).**

**4. "Nike is not a company sacrificing for good... because of its labor practices in China and Southeast Asia (where Nike runs)... sweatshops..." (Zirin).**

**5. "He (Colin Kaepernick) has every right to earn a living, especially since the NFL... hasn't allowed him to pursue his craft."**