

1.  $(k + 12)(k - 12) =$

	$k$	$12$
$k$	$k^2$	$12k$
$-12$	$-12k$	$-144$

$$k^2 - 144$$

2.  $(5g + 16)(5g - 16) =$

$$25g^2 - 256$$

$$3. (8m^4 - 7p^3)(8m^4 + 7p^3) = (8m^4)^2 - (7p^3)^2$$

$$64m^8 - 49p^6$$

$$4. (Q - 9)^2 = (Q - 9)(Q - 9)$$

$$Q^2 - 18Q + 81$$

$$4^2 = 16$$

$$4 \cdot 4$$

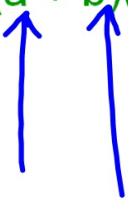
5.  $(4b - 11)^2 = (4b - 11)(4b - 11)$   
 $16b^2 - 88b + 121$

## Sec 9-4: Expanding Special Cases

Terms like the following  $(x + 2)(x - 2)$

Are called **CONJUGATES**

## Result of multiplying Conjugates

$$(a + b)(a - b) = a^2 - b^2$$


1. Expand each. Write answer in Standard Form.

a.  $(c + 11)(c - 11)$

$$c^2 - 121$$

b.  $(2e + 9)(2e - 9)$

$$(2e)^2 - 81$$
$$4e^2 - 81$$

c.  $(3h + 7k)(3h - 7k)$

$$(3h)^2 - (7k)^2$$
$$9h^2 - 49k^2$$

d.  $(4h + 9)(4h - 9)$

$$16h^2 - 81$$

**Rule****The Square of a Binomial**

$$(a + b)^2 = a^2 + 2ab + b^2$$

$$(a - b)^2 = a^2 - 2ab + b^2$$

The square of a binomial is the square of the first term plus twice the product of the two terms plus the square of the last term.

Find each product.  $b^2 + 18b + 81$

1.  $(b + 9)^2$   $(b+9)(b+9)$

	$b$	$9$
$b$	$b^2$	$9b$
$9$	$9b$	$81$

2.  $(g - 7)^2$

$$g^2 - 14g + 49$$

3. Expand  $(N + 10)^2$

$$N^2 + 20N + 100$$

4. Expand  $(R - 8)^2$

$$R^2 - 16R + 64$$

$(a + 5)^2$  When coefficient of the variable is 1:

$$a^2 + 10a + 25$$

twice the  
constant  
(include the sign)

constant squared

Why will the sign on the constant in the trinomial always be POSITIVE?

5. Expand.

$$(2a + 5)^2$$

$$4a^2 + 20a + 25$$

Expand each.

6.  $(e + 7f)^2$

$$e^2 + 14ef + 49f^2$$

$$4c^6 - 20c^3d + 25d^2$$

7.  $(2c^3 - 5d)^2$

$2c^3$	$4c^6$	$-10c^3d$
$-5d$	$-10c^3d$	$25d^2$

$$(2a + 5)^2$$

When coefficient of the variable isn't 1:

$$a^2 + 20a + 25$$

twice the  
product of the coefficient  
and the constant

constant squared



In general:  $(ax + b)^2$

$$(ax)^2 + 2ab + b^2$$

In general:  $(ax - b)^2$

$$(a^2x)^2 - 2ab + b^2$$

$-75$   
 $15$   $-5$   
 $+$   
 $10$

$72$   
 $-24$   $-3$   
 $+$   
 $-27$

Expanding Jeopardy: The work for expanding two binomials is shown but some of the beginning information has been lost. Can you fill in the missing information?

$$(x-5)(2x+7)$$

	$x$	$-5$
$2x$	$2x^2$	$-10x$
$7$	$+7x$	$-35$

Expanding Jeopardy: The work for expanding two binomials is shown but some of the beginning information has been lost. Can you fill in the missing information?

$$(3x+2)(x+8)$$

	$3x$	$2$
$x$	$3x^2$	$+2x$
$8$	$+24x$	$+16$

Expanding Jeopardy: The work for expanding two binomials is shown but some of the beginning information has been lost. Can you fill in the missing information?

$$(x-6)(x+4)$$

	$x$	$-6$
$x$	$x^2$	$-6x$
$4$	$+4x$	$-24$

Expanding Jeopardy: The work for expanding two binomials is shown but some of the beginning information has been lost. Can you fill in the missing information?

$$(2x-3)(4x-9)$$

	$2x$	$-3$
$4x$	$8x^2$	$-12x$
$-9$	$-18x$	$+27$

What do you do if ALL of the outside terms are missing?

	$\boxed{x}$	$\boxed{4}$
$\boxed{5x}$	$5x^2$	$+20x$
$\boxed{8}$	$+8x$	$+32$

Start with  
the GCF of  
the top row.

	$\boxed{\phantom{00}}$	$\boxed{\phantom{00}}$
$\boxed{\phantom{00}}$	$6x^2$	$-9x$
$\boxed{\phantom{00}}$	$+16x$	$-24$

Once you've found the GCF of the top row you can continue around the Box and find the remaining three parts.

	<input type="text"/>	<input type="text"/>
3x	$6x^2$	$-9x$
<input type="text"/>	$+16x$	$-24$

	<input type="text" value="6x"/>	<input type="text" value="-7"/>
<input type="text" value="5x"/>	$30x^2$	$-35x$
<input type="text" value="-1"/>	$-6x$	$+7$

$4x$

$9$

$3x$

$12x^2$

$+27x$

$8$

$+32x$

$+72$