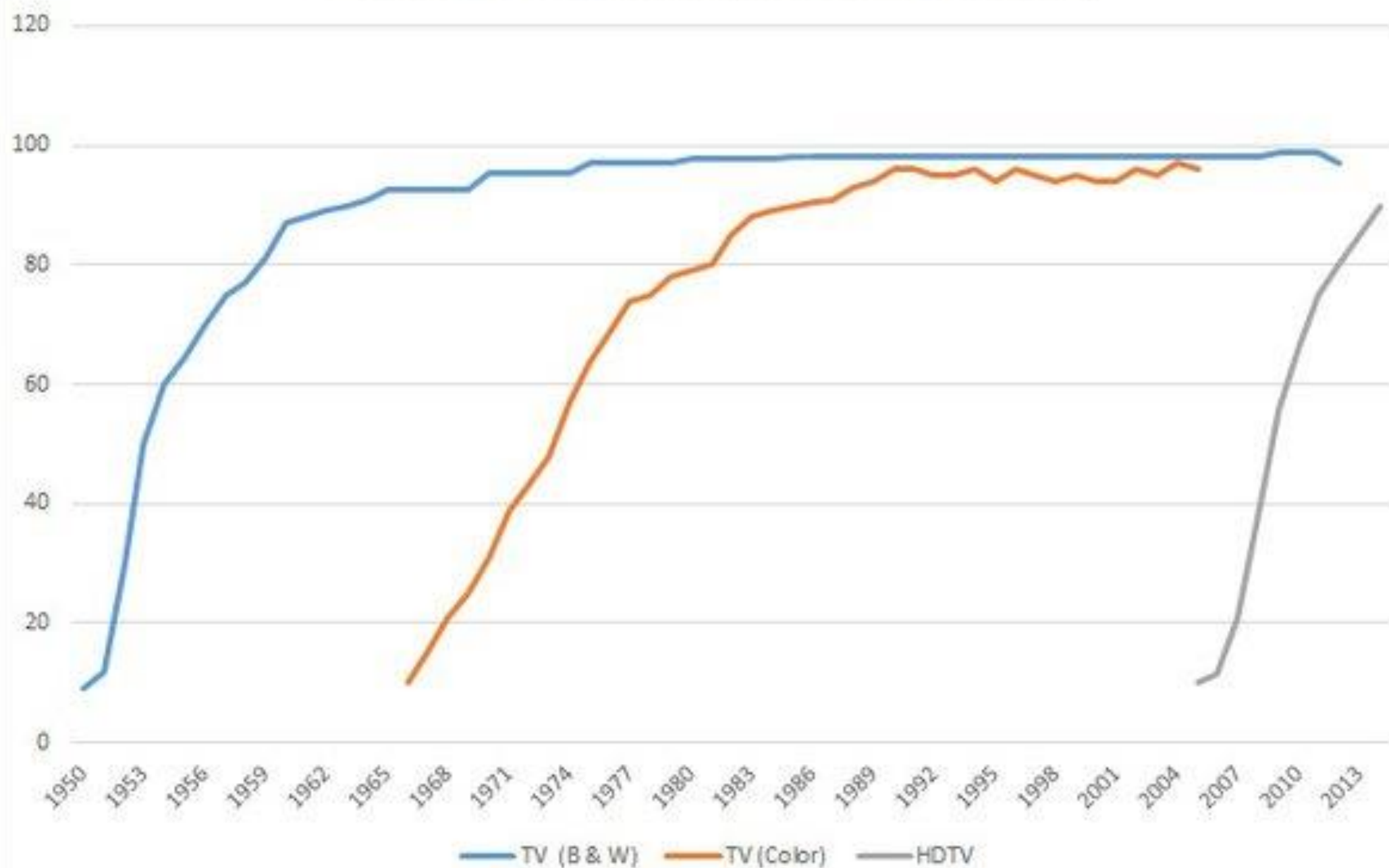




Penetration of Television ( % of U.S. Households)







# Think about...

- Gender roles for men: Ricky + Fred
- Gender roles for women: Lucy + Ethel
- How does TV/ film/ media shape the way we think of our roles [or shape our view of the past]?
- Do you think everyone followed these roles in the past?
- Are the “roles” for men and women different today?