

Unit 1 - Rhetorical Speech
Due - Wednesday, 10/10/2018 - 100 points Summative

Unit Question: Do individuals have power over their environment?

Assignment Objectives:

1. SW use rhetorical devices to effectively persuade their audience.
2. SW present a speech that is 3 to 5 minutes in length, which discusses a social topic of their choice.
3. SW research a social topic of their choice and write a persuasive speech that uses at least 2 modes of discourse.
4. SW evaluate speaker's for use of rhetoric, purpose (call to action), theme/central idea.

Speech Requirements & Checklist:

- _____ 1. Social topic is appropriate to a school environment - If unsure...ASK
- _____ 2. Speech is 3 to 5 minutes in length (time yourself)
- _____ 3. Speech contains AT LEAST 4 rhetorical devices
- _____ 4. Typed copy of the speech is turned in on the day of presentation to class - **Google Doc** -
12 pt. Font only - MUST BE TYPED and PRINTED and must include a WORKS CITED PAGE in MLA FORMAT
- _____ 5. Visual of your speech is required - **Google Slides** - and should contain images that give examples of your social topic that ties into your purpose for the speech and will add to your call to action.

Presentation Expectations:

1. Eye contact and scanning the audience is necessary
2. You may use note cards during your speech - DO NOT rely on your cards for every word as this takes away from eye contact
3. Typed copy & Visual display must be turned in to the Google Classroom dropbox prior to presentation and be ready to go for your presentation day
4. Presentations will be delivered randomly - Students will be selected through a drawing of names
5. All students in the audience will evaluate each presenter for purpose, central idea, effectiveness, rhetorical devices, and modes of discourse.

Unit 2 - Rhetorical Speech - Summative Assignment Rubric

Written Speech

Rhetorical Devices - Minimum 4 devices used correctly & 2 clear Modes of Discourse	____ / 10
Ethos - Establishes expertise on the topic	____ / 10
Pathos - Creates emotional connection, motivational	____ / 5
Logos - Relevant to topic, follows logical pattern	____ / 5
Introduction - Establishes time and place, clearly presents social topic	____ / 5
Body - Problem statements and solution statements (brief paragraphs)	____ / 15
Conclusion - Motivating call to action	____ / 10
Capitalization, Usage, Punctuation, Spelling, Grammar	____ / 5
Works Cited Page - MLA format	____ / 10
TOTAL	____ / 75

Speech Presentation

Time - 3 to 5 minutes	____ / 5
Eye Contact	____ / 5
Body Language	____ / 5
Speed	____ / 5
Volume	____ / 5
TOTAL	____ / 25