Plan out your shoe commercial

**Directions: begin with what you are advertising and then continue with how you will present your product in the commercial. Will you have a famous person endorsing your product? Where can the consumer purchase your product and what will it cost the consumer to buy your product? Is there a limited time, a sale or a freebie to go with your product to entice the consumer to buy it?**

**Use the squares below to create a storyboard, a pictorial representation or what your commercial will look like.**