Time line for You are a Designer!

11/15: Read over your introduction packet and discuss expectations of the activity. Complete steps 1-3

11/16: Begin designing your shoe choice using my.sketchup.com. We will go over how to use this program as a class.

11/17: Continue with your design on my.sketchup.com

11/18: Continue with your design on my.sketchup.com

11/21: Continue with your design on my.sketchup.com

11/22: Complete with your design on my.sketchup.com and email your design to me. (5 summative points). If you complete this part early begin with your cardboard models in which you will make a pair of shoes to fit your feet. Measure carefully and make sure you are detailed in your construction. The pair of shoes should look almost like your design on sketchup.

11/28: (Monday): Continue your models

11/29: continue your models, by this point you should have the cardboard cut for both shoes and glued

11/30: complete the assembly of your models and look for any repairs you may need

12/1: Begin work on the details of your shoes using laces, cardboard, paint, etc.

12/2: Complete your models by the end of the hour and turn in (10 points summative)

12/5: Begin your commercial for your shoes. Include the following information: (10 summative points)

* The name of the shoe - The cost of the shoe
* Your company name - Where can we buy your product (store or online)
* Last at least 20 seconds - use smooth or fluid movement within the commercial)
* Make sure that your graphics focus on the consumer (the person buying your product). If that person is an athlete then you should be using pictures which focus on sports.

12/6: continue commercial (there is no maximum or minimum number of slides for the commercial)

12/7: continue commercial

12/8: continue commercial

12/9: continue commercial

12/12: continue commercial

12/13: complete commercial and review over your work. Have another student review your work and offer feedback.

12/14 – 12/15: As a class we will show our commercials to each other and evaluate the work.