Practice

Identify the determinant (shifter) then decide if demand will increase or decrease

Hamburgers (a normal good)

- **1. Population boom**
- 2. Incomes fall due to recession
- 3. Price of tacos, a substitute, decreases
- 4. Price increases to \$5 for hamburgers
- 5. New health craze- "No ground beef"
- 6. Hamburger restaurants announce that they will significantly increase prices NEXT month
- 7. Price of fries, a complement, increases
- 8. Restaurants lower price of burgers to \$.50

Copyright ACDC Leadership 2018

COPY THE SCHEDULE BELOW AND COMPLETE IT FOR EACH CASE ABOVE. #1 IS COMPLETE



Practice

Identify the determinant (shifter) then decide if demand will increase or decrease

	Shifter	Increase or Decrease	Left or Right
1	Number of Consumers	INCREASE	RIGHT
2			
3			
4			
5			
6			
7			
8			

Copyright ACDC Leadership 2018 48