DETERMINANTS OF DEMAND

CONSUMER INCOME
- Increases → D_1 to D_2 (rightward shift)
- Decrease → D_1 to D_2 (leftward shift)

CONSUMER TASTES
- Increases → D_1 to D_2 (rightward shift)
- Decrease → D_1 to D_2 (leftward shift)

SUBSTITUTES
- Price Increases → D_1 to D_2 (rightward shift)
- Price Decrease → D_1 to D_2 (leftward shift)

COMPLEMENTS
- Price Increases → D_1 to D_2 (leftward shift)
- Price Decrease → D_1 to D_2 (rightward shift)

EXPECTATIONS
- Positive/will need → D_1 to D_2 (rightward shift)
- Negative/won't need → D_1 to D_2 (leftward shift)

NUMBER OF CONSUMERS
- Increases → D_1 to D_2 (rightward shift)
- Decrease → D_1 to D_2 (leftward shift)