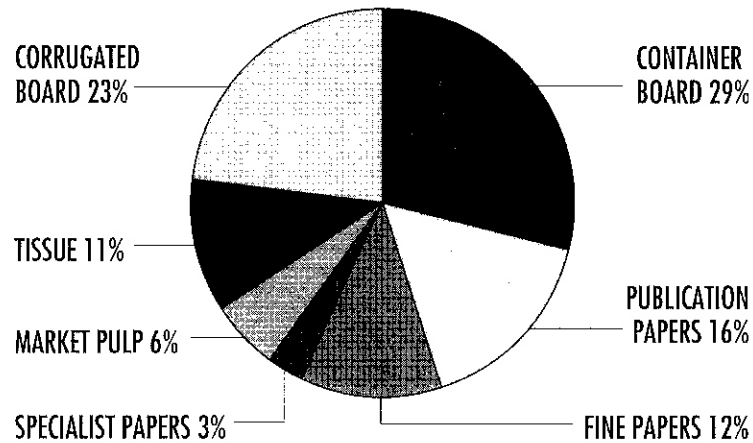


PULP PROFITS
SCA-PWA PRODUCTION CAPACITIES

Total: 6.94m tonnes



SOURCE: SCA

Source: "Paper and Pulp Unfolding," *The Economist*, January 14, 1995, pp. 59-60. Reprinted with permission.

6. Study the pie chart titled "Pulp Profits." (Note: SCA is Sweden's second-largest forestry group; and PWA is a subsidiary of VIAG, Germany's largest forestry group.)

a. Which paper/pulp product is the most profitable according to the pie chart?

b. Which paper/pulp product is the next most profitable?

c. Which paper/pulp product is the least profitable?
