

Argumentative / Persuasive Planning Rubric (revised 2/15/2013)

Intro	Body	Conclusion																																
1st Paragraph • Lead / Hook • State your position and restate the prompt • Introduce the issue: - "They say..." <table><tr><th colspan="2">Persuasive Words</th></tr><tr><td>Advantage</td><td>Definitely</td></tr><tr><td>Expect</td><td>Intriguing</td></tr><tr><td>Most important</td><td></td></tr><tr><td>Strongly recommend</td><td>Disadvantage</td></tr><tr><td>Worthwhile</td><td>Provoke</td></tr><tr><td>Inconsiderate</td><td>Unreliable</td></tr><tr><td>Shocking</td><td></td></tr></table>	Persuasive Words		Advantage	Definitely	Expect	Intriguing	Most important		Strongly recommend	Disadvantage	Worthwhile	Provoke	Inconsiderate	Unreliable	Shocking		2nd Paragraph • Transition • Point #1 • Support 3rd Paragraph • Transition • Point #2 • Support 4th Paragraph • Transition. • Counterpoint • Refute • Support using statistics • Transition • Point #3 (strongest point) - "These points might be true, but"	5th Paragraph • Restate your position • Clincher "If we don't act now..." <table><tr><th colspan="2">Transition Words</th></tr><tr><td>Furthermore</td><td>Thus</td></tr><tr><td>Finally</td><td>However</td></tr><tr><td>Unfortunately</td><td>Even</td></tr><tr><td>though</td><td></td></tr><tr><td>Therefore</td><td>After that</td></tr><tr><td>For example</td><td>Otherwise</td></tr><tr><td>On the other hand</td><td></td></tr></table>	Transition Words		Furthermore	Thus	Finally	However	Unfortunately	Even	though		Therefore	After that	For example	Otherwise	On the other hand	
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