

SPORTS & ENTERTAINMENT MARKETING CONFERENCE AT LITTLE CAESARS ARENA



VS



WEDNESDAY, NOVEMBER 29

Join us at Little Caesars Arena for the Sports & Entertainment Marketing Conference and an exciting night of Detroit Basketball! Take advantage of this unique opportunity to hear from Detroit Pistons business professionals about the business of basketball including topics on marketing, management, hospitality, technology and finance.

SCHEDULE

2:00PM	Check-in
2:30-4:00PM	Detroit Pistons Seminar: Hear from & interact with Detroit Pistons executives
4:00-5:00PM	Break
5:00PM	Pregame Warm-ups (optional)
7:00PM	Pistons vs Phoenix tip-off

EXCLUSIVE REGISTRATION PRICING

100-LEVEL CORNER: \$45

Ticket includes a Pistons giveaway. The first THREE schools to register will receive a behind the scenes tour of the facilities and club areas inside Little Caesars Arena.

200-LEVEL SIDELINE: \$28



Registration includes access to the conference, a ticket to the Pistons vs. Phoenix game, school welcome message on the scoreboard, and an opportunity to shoot a free throw on the Pistons court!

Deadline to register is November 15, 2017. All student participants are required to be members of a Career and Technical Student organization. Chapters will be required to turn in a participation list when they arrive at the conference.

To register your school, fill out the below form or contact: **Rachel Maki | 248.377.8608 | rmaki@palacenet.com**

School Name: _____

Contact Name: _____

Address: _____

City / ST / ZIP: _____

Phone: (____) _____ Yes, send me future group discounts

E-mail: _____

Method of Payment: Check VISA MC Disc AmEx

Credit Card # _____ Exp.: _____

Signature: _____

Sports & Entertainment Marketing Conference: DECA

MAIL TO:
The Palace of Auburn Hills
Attn: Rachel Maki
6 Championship Drive
Auburn Hills, MI 48326

MAKE CHECK PAYABLE TO:
Detroit Pistons

LEVEL	# OF TIX	X	PRICE	=	TOTAL
100-LEVEL CORNER	_____	X	\$45	=	_____
200-LEVEL SIDELINE	_____	X	\$28	=	_____
GRAND TOTAL				=	_____

Please remember all tickets are subject to availability and handled first come first served. Refunds or exchanges will not be issued. Tickets will be mailed to the address above. This offer is not applicable to previously purchased tickets.

