



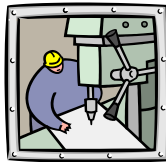
Career Research Project

You will be conducting research and putting together a PowerPoint presentation on the career you wish to have in the future. Your Presentation should focus on the following important aspects:

- Educational requirements
 - Does this career require a college or technical degree?
 - How many years of school?
 - What are good colleges to attend for this career?
- Required Skills
 - What skills does the career require?
 - Do you have to have these skills in order to have this career?
- Salary
 - What is the annual salary or hourly rate?
 - Does it stay the same or does it increase annually?
 - What is the least you could make? Most?
 - Does education make a difference in salary?
- Job Duties & Type of Work
 - What is the job description?
 - What hours/days are required to work?
 - Is this a career that can be found in any city?
 - Is this work done inside or outdoors?
- Job Benefits & Job Drawbacks
 - What are the benefits of this career?
 - What are some things that may not be so great about the career?

Presentation: You need to present for a minimum of 4 minutes, speak clearly and loudly, have good posture, appear to know the career well and be able to answer questions on the topic. You may use note cards as guides, but **DO NOT READ FROM THEM!!!** See the oral presentation rubric for complete details.

****Use the rubric as guidelines for the project.**



Name _____

Rubric for Career Research Project	
_____	Appearance & Creativity (10 points): <ul style="list-style-type: none">• neatness• use of color• use of whole board• pictures• charts• data or objects
_____	Content (20 points): <ul style="list-style-type: none">• Educational requirements• Required Skills• Salary• Job Duties & Type of Work• Job Benefits & Job Drawbacks
_____	Oral Presentation (10 points) *See rubric
_____	TOTAL FOR PROJECT (40 points) Comments:
40	

Criteria	0	1	2	3
Nonverbal Skills				
Eye Contact	Does not attempt to look at audience at all, reads notes the entire time	Only focuses attention to one particular part of the class, does not scan audience	Occasionally looks at someone or some groups during presentation	Constantly looks at someone or some groups at all times
Facial Expressions	Has either a deadpan expression or shows a conflicting expression during entire presentation	Occasionally displays both a deadpan and conflicting expression during presentation	Occasionally demonstrates either a deadpan OR conflicting expression during presentation	Gives audience clues to what the content of speech is about; Appropriate expression, never notice a deadpan or conflicting expression
Gestures	No gestures are noticed	Hand gestures are awkward	Uses too many unnatural hand gestures	Natural hand gestures are demonstrated
Posture		Sits during presentation or slumps	Occasionally slumps during presentation	Stands up straight with both feet on the ground.
Vocal Skills				
Enthusiasm	Shows absolutely no interest in topic presented	Shows some negativity toward topic presented	Occasionally shows positive feelings about topic	Demonstrates a strong positive feeling about topic during entire presentation
Vocalized Pauses (uh, well uh, um)	10 or more are noticed	6-9 are noticed	1-5 are noticed	No vocalized pauses noticed
Content				
Topic Announced	Audience has no idea what the report is on	Gives 1-2 details about the topic	Gives more details to the audience about what report is over, but still not all	Clearly explains what the report is covering
Time frame	Presentation is more than 2 minutes less than required time	Presentation is 2 minutes less than required time	Presentation is more than maximum time or 1 minute short	Presentation falls within required time frame
Completeness of Content	One or more points left out	Majority of points glossed over	Majority of points covered in depth, some points glossed over	Thoroughly explains all points
Professionalism of Presentation	Mumbles, audience has difficulty hearing, confusing	Thoughts don't flow, not clear, does not engage audience	Thoughts articulated clearly, though does not engage audience	Presentation is organized and the interest level of the audience is maintained