What is the **author’s** claim?

Identify rhetorical strategies the author uses including the 3 appeals, and 3 other strategies. Total 6 examples.

Include page numbers and the section or quote from the book. Identify and provide a brief explanation of the rhetorical strategy.

Examples:

Pathos:

* The author makes a bold statement that may bring disgust to some readers. This emphasizes his point of the spread of bacteria via meat. **"You'd be better off eating a carrot stick that fell in you toilet than one that fell in your sink."** (P. 221)

         Cause and Effect: The author uses his as a direct example of the impact slaughterhouses have on a society.

o   **"The industrialization of cattle-raising and meatpacking over the past two decades has completely altered how beef is produced- and the towns that produce it. Responding to the demands of the fast food and supermarket chains the meatpacking giants have cut costs by cutting wages. They have turned one of the nation's best manufacturing jobs into one of the lowest paying, created by a migrant industrial workforce of poor immigrants, tolerated high injury rates, and spawned rural ghettos in the American heartland."** (P. 149)