**Chapter 9-Interest Groups**

**Vocabulary Terms**

**Grass Roots Pressure-**An example of the indirect approach used by interest groups usually beginning with a push from a small group of passionate citizens that puts pressure on public officials in order to influence policy.

**Interest Groups-**A collection of people who share certain views on public matters and work to shape public policy to their benefit.

**Public Policy-**This policy describes all of the many goals that a government pursues in the many areas of human affairs in which it is involved.

**Lobbying-**Process by which organized interests groups attempt to affect the decisions and actions of public officials.

**Lobbyists-**Those people who try to persuade public officials to do those things that interests groups want them to do.