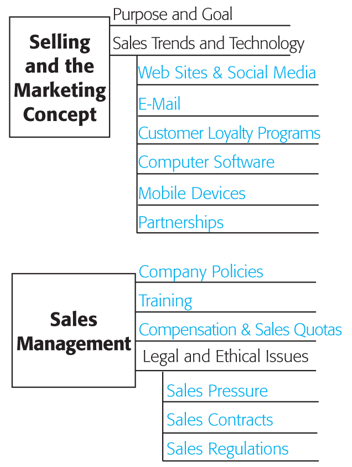
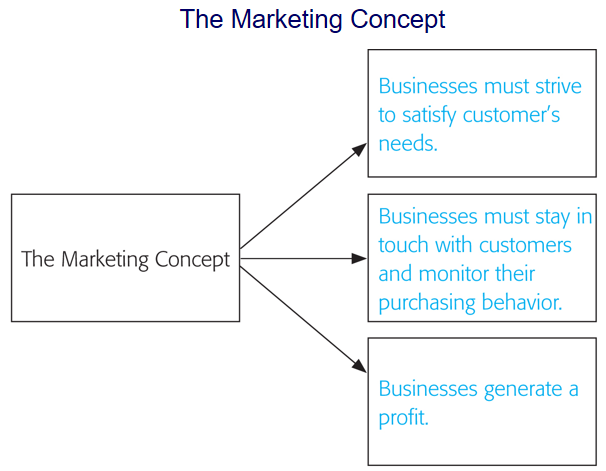
Marketing Ch. 12 Graphic Organizer Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Hour:\_\_\_\_\_\_

Detalis on Selling and the Marketing Concept and Sales Management



Four Concepts of Sales Management and Examples

