

Multi Media Classwork

Edsel Ford Brochure

March 5, 2019

1. Open Microsoft Publisher
2. Create a new Brochure
- 3. Save this assignment: ### Last name, First—Edsel**
4. It must be a three panel *informational (not price list)* about Edsel Ford High School

Information to be included:

Page 1

a. Cover—Right hand column on page 1

1. School name (product/service information)
2. Picture representing our school on cover
3. School phone on cover
4. Staff Contact info
- 5. Our Mission Statement**

Our Mission
"We, as members of the Edsel Ford High School Team, will work collaboratively to ensure high levels of learning and achievement for all students."

b. Middle panel on page 1

Edsel Ford High School
20601 Rotunda Drive
Dearborn, Michigan 48124

Phone (313) 827-1500
Fax (313) 827-1505

School Website:
<http://dearbomschools.org/efhs/>

1. School address
2. Add your name
Above Edsel Ford High School

Principal Scott Casebolt		
Contact Information:		
Phone: (313) 827-1502		
email: casebos@dearbomschools.org		
website: http://iblog.dearbomschools.org/scottcasebolt/		
Assistant Principal: Khaled Abdulla		
Contact Information:	Phone:	(313) 827-1515
	Email:	abdulk@dearbomschools.org
Assistant Principal: Pete Kotsogiannis		
Contact Information:	Phone:	(313) 827-1514
	Email:	kotsogp@dearbomschools.org

c. Back panel-Left hand column on page 1-Why You Should Attend EFHS

- i. This is where your RAFT Writing Assignment goes. Copy and paste it from your saved word document. Add an image.

a. Left hand column on page 2

MAIN INSIDE HEADING—Edsel Ford High School

Use the following info for the other columns

Points of Pride:

- 4 year graduation rate 83.7%, ↑3.96%
- 5 year graduation rate 89.04%
- .9% growth in English on ACT
- .3% growth in Math on ACT
- .4% growth in Reading on ACT
- .2% growth in Science on ACT
- 43% of student population achieves honor roll status
- School Wide Positive Behavior Intervention Support (PBIS) reduced out of school suspensions by 60%
- Tardy policy reduced tardies by 10%
- Climate and Culture inventory ranking of 93% as assessed by Wayne County RESA
- 16 or more Community Outreach programs to get students involved in the community
- Student mentorship program
- 70% of parent participation in Parent Teacher Conferences and/or Parent Teacher Organization
- Student options for advancement include dual enrollment courses, Advanced Placement courses, Collegiate Academy and Henry Ford Early College

Specific Initiatives Include:

- Learning targets are posted and used for formative assessment to regroup, reteach and challenge students
- Common reading and writing strategies are used in all content areas: Reading Apprenticeship and Traits of Writing
- Sustained Learning Over Time to increase long term retention
- School Wide Positive Behavior Intervention Support (SWPBIS) and Restorative Practices to reduce suspensions.
- Sustained Silent Reading Plus
- All parent communications are translated per OCR requirements

Edsel Ford School Improvement Goals:

- All students will demonstrate improved reading comprehension.
- All students will demonstrate improved writing skills.
- All students will demonstrate improved math proficiency.

As a School we will:

- differentiate instruction to meet the needs of individual learners.
- provide supplemental instruction through targeted intervention services.
- offer extended learning time via intervention classes, clubs, tutoring and extended day credit recovery courses.
- encourage parent involvement via. PTSA activities, parent education meetings, parent teacher conferences, extra-curricular events, and parent informational meetings.
- communicate with families on an ongoing basis through parent meetings, teacher and school blogs, school website, monthly newsletter, progress reports, Parent Connect and robotic calling system.


Ways Parents Can GET INVOLVED!

Become active in your Title I Program by doing the following:

- Learn more about the school, curriculum, special programs, graduation requirements, Title I, college entrance process, and your rights and responsibilities
- Participate and support your child academically at school and home
- Make informed decisions about your child's education and academic course selections
- Keep in contact with your child's teachers and counselor through telephone, email or face to face conversations
- Monitor your child's attendance and progress by regularly checking parent

Why should You attend EFHS?

Edsel's sport programs are filled with...
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 Edsel will meet every need and expectations imaginable.




Your name Here
 Edsel Ford High School
 20601 Rotunda Drive
 Dearborn, MI 48124

Phone (313) 827-1500
 Fax (313) 827-1505

School Website:
www.dearbornschools.org/efhs

Dearborn Public Schools



Edsel Ford High School

Our Mission

We are committed to educating all students and providing them with academic and social skills essential to become life-long learners.

Phone (313) 827-1500
 Principle- Scott Casebolt (313) 827-1502
 Assistant principle- Pete Kotogianis (313) 827-1561
 Assistant principle- Khalid Abdullah (313) 827-1515

EFHS Points of Pride

- ◆ 4 year graduation rate 83.7%, up 3.96%
- ◆ 5 year graduation rate 89.04%
- ◆ 0.9% growth in English on ACT
- ◆ 0.3% growth in Math on ACT
- ◆ 0.4% growth in Reading on ACT
- ◆ 0.2% growth in Science on the ACT
- ◆ 43% of student population achieves honor roll status
- ◆ School wide positive behavior intervention support (PBIS) reduced out of school suspensions by 60%
- ◆ Tardy policy reduced tardies by 10%
- ◆ Climate and culture inventory ranking of 93% as assessed by Wayne County RESA
- ◆ 16 or more Community Outreach programs to get students involved in the community
- ◆ Student mentorship program
- ◆ 70% of parent participation in Parent Teacher conferences and/or Parent teacher organization
- ◆ Student options for advancement include dual enrollment courses, advanced placement courses, Collegiate Academy and Henry Ford Early College

Special Initiatives Include:

- ◆ Learning targets are posted and used for formative assessment to regroup, reteach and challenge students
- ◆ Common reading and writing strategies are used in all content areas: Reading Apprenticeship and Traits of Writing
- ◆ Sustained learning over time to increase long term retention
- ◆ School wide positive behavior intervention support (SWPBIS) and restorative practices to reduce suspensions
- ◆ All parent communications are translated per

Ways Parents Can Get Involved:

- ◆ Learn about the school, curriculum, special programs, graduation requirements, Title 1, college entrance process, your rights and responsibilities
- ◆ Participate and support your child academically at school and home
- ◆ Make informed decisions about your child's education and academic course selections
- ◆ Keep in contact with your child's teachers and counselor through telephone, email, or face to face conversations
- ◆ Monitor your child's attendance and progress by regularly checking parent connect

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- ◆ Provide supplemental instruction through targeted intervention services
- ◆ Offer extended learning time via intervention classes, clubs, tutoring and extended day credit recovery courses
- ◆ Encourage parent involvement via PTSA activities, parent teacher conferences, extra-curricular events, and parent informational meetings.
- ◆ Communicate with families on an ongoing basis through parent meetings, teacher and school blogs, school website, monthly newsletter, progress reports, Parent Connect and robotic calling system.