

Multi Media Classwork

3-4-19

RAFT Writing Assignment

Today's Objectives:

By the end of the class period students should be able to say:

✓ I **CAN** write a convincing column for a Brochure about Edsel Ford High School

✓ I **CAN** import a text document into a Publisher Brochure

1. Open up a new Microsoft Word document
2. Save as ### last name, first name—RAFT 1
3. Follow the directions below. Your column should be 2-3 paragraphs

Role: You are a student who currently attends Edsel Ford High School.

Audience: Prospective students, and their parents.

Format: One column of an informational **BROCHURE** titled:

Topic: “Why should You attend EFHS?”

Strong Verb: **Encourage and Convince** these students to come to EFHS

You are a senior EFHS student and you are helping your counselor design a brochure
(ROLE) (FORMAT)

about EFHS that he will distribute to prospective students, and their parents. You will

(AUDIENCE)

write a column in that brochure that will encourage and convince these students to come

(STRONG VERB)

to EFHS titled: “Why should You attend Edsel Ford High School”

(TOPIC)

Do not turn in, just save the Word document. We will be adding this to our next brochure.